OHIO
ANNUAL EVALUATION
REPORT

FEDERAL FISCAL YEAR
2019
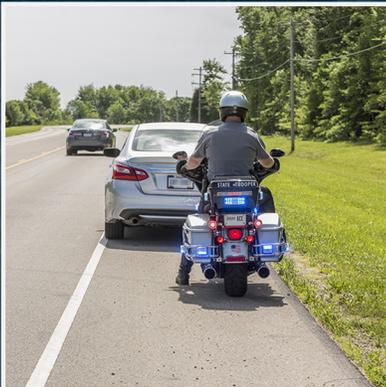
Ohio | **Department of Public Safety**

Contents

Mission Statement

The Ohio Traffic Safety Office mission is to save lives and reduce injuries on Ohio's roads through leadership and partnering efforts with others interested in traffic safety, utilizing the most innovative and efficient methods possible of managing state and federal resources.

Overview

402 Program

The Federal Highway Safety Act of 1966 directed the U.S. Department of Transportation to administer various highway safety programs. This grant program provides federal funds administered through the Ohio Department of Public Safety (ODPS) / Ohio Traffic Safety Office (OTSO) to eligible entities to be used for such projects as traffic safety education, enforcement and engineering. Funds are to be used for highway safety support based on problem identification, with the intent of reducing overall fatal and injury crashes. This program operates on a reimbursement basis.

Highway Safety Office Program

Housed under the Ohio Department of Public Safety (ODPS) with oversight provided by The Ohio State Highway Patrol (OSHP), the Ohio Traffic Safety Office (OTSO) administers the Section 402 State and Community grants, Section 405 National Priority Safety Program grants, related National Highway Traffic Safety Administration (NHTSA) awards and initiatives and contracts for traffic safety activities. The staff consists of the Traffic Safety Commander, Traffic Safety Program Administrator, Grants Administrator, Regional Programs Manager / Law Enforcement Liaison (LEL) Coordinator, Special Projects Coordinator, Program Administrator, Administrative Professional 3, three Planners, Grant Coordinator 2, and an Administrative Professional 2. The programmatic staff oversees a geographical region of the state, rather than focusing solely on grant program area(s). The state is divided into OSHP districts. Planners and LELs are assigned grants based on the highway patrol districts so that each district will have the same planner and LEL. The Planner is responsible for overseeing the programmatic activity on each grant. The Regional Programs Manager/LEL Coordinator oversees the planners and coordinates the five LELs. The Program Administrator assists with the web-based grants management system, the Grant Solicitation Package, Highway Safety Plan (HSP) and Annual Evaluation Report (AER). The Administrative Professional 2 and Grants Coordinator 2 are responsible for the fiscal activity on each grant. The Grants Administrator oversees the Program Administrator, Administrative Professional 2 and Grants Coordinator 2, manages the web-based grants management system, coordinates the Grant Solicitation Package, the Highway Safety Plan (HSP) and the Annual Evaluation Report (AER). The Administrative Professional 3 and Special Projects Coordinator assist with the national campaigns, planning assessments, and other projects as needed throughout the year. The Traffic Safety Program Administrator oversees all staff mentioned above and is responsible for all activities of the office. The Traffic Safety Commander oversees the OTSO.

Ohio uses a regional approach. The state is divided into patrol districts and a planner is assigned to manage most agreements within each District. The regional strategy reinforces national goals by focusing programmatic staff on lowering fatal crashes within their assigned region. It also encourages staff to build relationships with a broader array of traffic safety advocates who have

interest in a geographic area of the state and allows staff to identify potential partners who are not involved in the planning and implementation of traffic safety initiatives. A regional strategy reduces the number of planning staff assigned to a sub-recipient agency, which allows for consistency within regions and across the state. In addition, it broadens each staff member's knowledge of all program areas.

The FFY2019 competitive grant process solicited grant proposals for highway safety activities from state agencies, non-profit organizations, colleges, universities, hospitals, political subdivisions and other interested groups within Ohio counties and jurisdictions (based upon the number of fatal crashes). OTSO used a targeted approach to ensure a statewide effort that satisfied state highway safety goals and that a minimum of 40 percent of federal funds were allocated to local jurisdictions.

This Annual Evaluation Report summarizes activities that occurred between October 1, 2018 and September 30, 2019. Activities listed in this report that can be directly tied to a specific county reached 94.02 percent of Ohio's population (approximately 10.8 million people). Grants with the OSHP and our Paid Media contract potentially reached the entire state, for 100 percent reach.

Accomplishments

The Ohio Drug Recognition Expert (DRE) Program held two DRE Schools and trained 27 new DRE's. At the end of FFY2019 Ohio had 215 DRE's from 92 different agencies. Ohio also trained over 600 officers in ARIDE.

Safe Communities programs reported almost 1,300 events/activities that directly reached over 3 million people. In FFY2019, Safe Community activities received 234,311,616 gross impressions using print, radio, television, web, Facebook, Twitter, Instagram, and other mediums.

Ohio's baseline seat belt use rate for 2019 was 80.50 percent with a standard error of 0.93. In June, 27,662 drivers and passengers were observed, and the seat belt use rate increased to 85.9 percent, with a standard error of 1.0. This represented an increase of approximately 2.5 percent. The official seat belt observation rate for FFY2019 of 85.9 is the highest rate achieved in Ohio.

In FFY2019, Ohio developed partnerships with the Ohio State University, FCCLA, and Children's Hospital of Philadelphia. Ohio began working on four new projects with an emphasis on youthful drivers. These projects will be implemented in FFY2020.

Annual Report Planning Process

Activity	Time Frame
Review sub-recipient progress and monitoring reports during the year to identify significant highlights or accomplishments for inclusion in the Annual Evaluation Report (AER).	October - September
Ensure all sub-recipient final expenditure reports and annual reports are submitted by November 1st and finalized (approved) by December 15th.	October – December 15th
Analyze and assemble data for the AER. Data to include, but not limited to: • Highway Safety Plan (HSP) performance measures o Goal, Results, and met/not met details • Crash data • Objectives • Project results (activity and financial) • Mobilization results (activity and financial) • Paid Media results (activity and financial)	October – December 15th
AER first draft	Mid-December
Final Financial Obligation Closeout (voucher)	Mid-December
Finalize AER	December 30th
Submit final AER to NHTSA Regional Office	December 30th

Evidence-Based Traffic Enforcement Plan

Ohio conducted an in-depth analysis of traffic crash data to identify and prioritize the state's traffic safety problems and to target fatal crash locations for programming. This analysis was used to develop Ohio's Evidence-Based Traffic Enforcement Plan. Once the problems and locations were determined, *The Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Eighth Edition, 2015* was reviewed to determine the most effective evidence-based programming to address Ohio's problems.

Analysis of crash data in areas of highest risk:
For FFY2019, an in-depth analysis of traffic crash data was conducted to not only identify and prioritize the state's traffic safety problems, but to target fatal crash locations for traffic safety programming. The traffic crash data used for this analysis was from Fatality Analysis Reporting System (FARS) calendar years 2013, 2014, 2015, 2016 and 2017 and the Ohio Department of Public Safety (ODPS) Ohio Crash Facts calendar years 2013, 2014, 2015, 2016 and 2017.

<u>Safe Communities</u>
Deployment of resources based upon that analysis:
- Maximum amounts for each county were set based on the average number of fatal crashes for 2015, 2016 and 2017. New programs had to have a minimum of a three-year average of 6.27 fatal crashes to be eligible for funding.
- Based on a county's three-year fatal crash average, a grant proposal must specify strategies in specific safety program areas for FFY2019.

- Programs with a three-year fatal crash average between 0.00 and 10.49 may conduct strategies focusing on a maximum of three specific traffic safety areas.
- Programs with a three-year fatal crash average between 10.50 and 20.98 may conduct strategies focusing on a maximum of four specific traffic safety areas.
- Programs with a three-year fatal crash average of 20.99 and higher may conduct strategies focusing on a maximum of five specific traffic safety areas.
- These three specific traffic safety program areas must be addressed:
  - Impaired Driving/Alcohol-related fatal crashes
  - Seat Belt Usage/"Click It or Ticket" initiatives
  - Motorcycle Awareness
  - If additional program area(s) are submitted in the proposal for consideration, the program area(s) must be justified by local fatal crash problem identification.

See Project Number SA-2019-00-00-1 under Community Traffic Safety Program on page 28 for project results.

OVI Task Force

Deployment of resources based upon that analysis:

- To qualify for FFY2019 OVI Task Force grant funding, an OVI Task Force agency must be in the top alcohol-related fatal crash counties. The top alcohol-related fatal crash counties must have an average of at least 6.0 alcohol-related motor vehicle related fatal crashes during 2015, 2016 and 2017 (total of eighteen or more alcohol-related fatal crashes during these three years).
  - When an existing OVI Task Force no longer meets the above requirements, they will be eligible for one more year at the existing funding level. The following year will be at 75 percent of that funding level and the following year at 50 percent.
- Each task force must:
  - Enlist a diverse task force membership
  - Conduct, at a minimum, sixteen sobriety checkpoints in areas and time prioritized by the problem ID process - two are required during Drive Sober or Get Pulled Over (DSOGPO)
  - Alcohol-related overtime enforcement activity must be conducted in the areas and time periods of alcohol-related problems identified through a site selection process.
  - A minimum of three press conference events (one during DSOGPO)

See Project Number M6OT-2019-00-00-06 under Impaired Driving (Drug and Alcohol) on page 42 for project results.

Impaired Driving Enforcement Program (IDEP)/ Selective Traffic Enforcement Program (STEP)

Deployment of resources based upon that analysis:

- Grants are awarded to law enforcement agencies whose jurisdictions experienced an average of 2.0 or more fatal crashes over the three-year period of 2015, 2016 and 2017.

- Each agency must conduct impaired driving enforcement activity to impact their fatal crashes.
- Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.
- In addition to the required Blitzes and National Campaign listed below, overtime enforcement based on local fatal/serious injury crash problem identification is eligible for funding.

See Project Number 164AL-2019-00-00-1 under Impaired Driving (Alcohol) on page 36 and Project Number PT-2019-00-00-04 under Police Traffic Services on page 63 for project results.

National Mobilizations

Ohio will continue to implement and expand the national impaired driving mobilization efforts in FFY2019. Following the national model, campaign components will include earned media (education and outreach), paid media, high visibility law enforcement and evaluation.

OTSO will work to increase the level of law enforcement participation, partner reporting levels and expand its partnership network during both the Click It or Ticket and the Drive Sober or Get Pulled Over national mobilizations.

Paid Media

Paid media is a big component of Ohio's communication and outreach strategies to:
- Inform the public of the dangers of impaired driving
- Encourage the public to buckle up
- Encourage motorcyclists to ride "SMART" (Sober, Motorcycle endorsed, Alert, with the Right gear, and properly Trained)
- Encourage motorists to share the road: "Watch Out for Motorcycles"

For paid media see Project Numbers M6OT-2019-00-00-02 on page 20 and M2X-2019-00-00-02 on page 23. Project Numbers NF-2019-00-00-02 and NF-2019-00-00-03 under Police Traffic Services on pages 61 and 62 for project results.

Continuous follow-up and Adjustment of the enforcement plan:

During the grant year, all sub-recipients are required to attend District meetings. At each meeting, sub-recipients re-cap previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and current data shared at these meetings to ensure all activities are highly visible and are based on problem identification. Strategies are adjusted as needed throughout the year based on current data.

In addition to coordination within each district, activity has been coordinated between districts as well. OSHP staff has been encouraged to reach into other districts to coordinate enforcement activity on routes that cross multiple districts.

Task Force sub-recipients plan the checkpoints and saturations patrols, IDEP and STEP sub-recipients plan their overtime enforcement for either impaired driving enforcement or

speed/belts/aggressive, the OSHP plans their checkpoint, saturation, or speed/belt/aggressive overtime and Safe Communities can coordinate the educational/outreach or "softer side" approach. All of this planning is based on current trends that are happening in the district.

FFY2019 Performance Targets

	MINIMUM OUTCOME MEASURES		2013	2014	2015	2016	2017	2018
M-1	**TRAFFIC FATALITIES** (FARS)	Annual	989	1,006	1,110	1,132	1,179	1,068
		5-Year Moving Average	1,046	1,043	1,049	1,072	1,083	1,099
	Reduce total fatalities by 1.00 percent per year from the 2013 – 2017 average of 1,083 to 1,062 by 2019.							
M-2	Serious Injuries in Traffic Crashes (State Crash Data)	Annual	9,232	8,785	9,079	9,207	8,763	7,627
		5-Year Moving Average	9,727	9,529	9,307	9,216	9,013	8,692
	Reduce serious traffic injuries by 1.00 percent per year from the 2013 – 2017 average of 9,013 to 8,834 by 2019.							
M-3a	Fatalities/VMT (FARS/FHWA)	Annual	0.88	0.89	0.98	0.95	0.99	0.95
		5-Year Moving Average	0.94	0.93	0.93	0.94	0.94	0.95
	Reduce fatalities/VMT rate by 1.00 percent per year from the 2013 – 2017 average of 0.93 to 0.91 by 2019.							
M-3b	Rural Fatalities/VMT (FARS/FHWA)	Annual	1.54	1.49	1.46	1.46	1.56	1.36
		5-Year Moving Average	1.78	1.72	1.62	1.54	1.50	1.47
	Reduce rural fatalities/VMT rate by 4.41 percent per year from the 2013 – 2017 average of 1.45 to 1.35 by 2019.							
M-3c	Urban Fatalities/VMT (FARS/FHWA)	Annual	0.59	0.64	0.76	0.73	0.74	0.74
		5-Year Moving Average	0.53	0.56	0.62	0.67	0.69	0.72
	Reduce urban fatalities/VMT rate by 1.25 percent per year from the 2013 – 2017 average of 0.67 to 0.65 by 2019.							
M-4	Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)	Annual	352	374	385	352	376	333
		5-Year Moving Average	386	381	377	376	368	364
	Reduce unrestrained passenger vehicle occupant fatalities, all seat positions by 2.71 percent per year from the 2013 – 2017 average of 358 to 339 by 2019.							
M-5	Alcohol-Impaired Driving Fatalities (FARS)	Annual	266	302	309	331	329	294
		5-Year Moving Average	325	320	315	319	307	313
	Reduce alcohol impaired driving fatalities (.08 and above) by 2.14 percent per year from the 2013 – 2017 average of 298 to 285 by 2019.							
M-6	Speeding-Related Fatalities (FARS)	Annual	273	274	207	257	252	290
		5-Year Moving Average	307	304	281	273	253	256
	Reduce speeding-related fatalities by 2.78 percent per year from the 2013 – 2017 average of 250 to 236 by 2019.							
M-7	Motorcyclist Fatalities (FARS)	Annual	132	136	168	199	157	145
		5-Year Moving Average	159	153	153	159	158	161
	Reduce motorcyclist fatalities by 1.25 percent per year from the 2013 – 2017 average of 157 to 153 by 2019.							

	MINIMUM OUTCOME MEASURES		2013	2014	2015	2016	2017	2018
M-8	Un-helmeted Motorcyclist Fatalities (FARS)	Annual	87	91	112	145	109	95
		5-Year Moving Average	117	109	107	112	109	110
	Reduce un-helmeted motorcyclist fatalities by 1.27 percent per year from the 2013 – 2017 average of 107 to 104 by 2019.							
M-9	Drivers Age 20 or Younger involved in Fatal Crashes (FARS)	Annual	123	138	153	156	151	127
		5-Year Moving Average	153	146	145	144	144	145
	Reduce drivers age 20 or younger involved in fatal crashes by 3.96 percent per year from the 2013 – 2017 average of 136 to 125 by 2019.							
M-10	Pedestrian Fatalities (FARS)	Annual	85	87	116	134	142	127
		5-Year Moving Average	96	96	101	107	113	121
	Reduce pedestrian fatalities by 1.25 percent per year from the 2013 – 2017 average of 115 to 112 by 2019.							
M-11	Bicycle Fatalities (FARS)	Annual	19	11	25	18	19	22
		5-Year Moving Average	17	15	18	18	18	19
	Reduce bicycle fatalities by 1.25 percent per year from the 2013 – 2017 average of 18 to 17 by 2019.							

	MINIMUM BEHAVIOR MEASURES	2014	2015	2016	2017	2018	2019
B-1	Observed Seat Belt Use for Passenger Vehicles, Front Seat Outboard Occupants (State Survey)	85.0	83.9	83.8	82.8	84.9	85.9
	Increase observed seat belt use for passenger vehicles, front seat outboard occupants by 0.35 percent per year from 82.8 percent in 2017 to 83.4 in 2019.						

	ACTIVITY PERFORMANCE MEASURES	2015	2016	2017	2018	2019
A-1	Number of seat belt citations (Ohio GRANTS)	43,663	54,430	56,950	53,383	38,559
A-2	Number of impaired driving arrests (Ohio GRANTS)	8,315	9,342	7,908	8,596	7,081
A-3	Number of speeding citations issued (Ohio GRANTS)	154,880	153,633	142,486	141,842	128,343

OHIO VEHICLE MILES OF TRAVEL	
2014	112,751,463,800 (Ohio Department of Transportation)
2015	117,828,869,300 (Ohio Department of Transportation)
2016	118,505,816,550 (Ohio Department of Transportation)
2017	119,266,845,200 (Ohio Department of Transportation)
2018	112,860,387,100 (Ohio Department of Transportation)

See Appendix B for goal status updates.

Crash Data

Traffic Fatalities

	2014	2015	2016	2017	2018
Yearly Fatality Count	1,006	1,110	1,132	1,179	1,068
5 Year Moving Average	1,043	1,049	1,072	1,083	1,099

Serious Injuries

	2014	2015	2016	2017	2018
Yearly Fatality Count	8,785	9,079	9,207	8,763	7,627
5 Year Moving Average	9,529	9,307	9,216	9,013	8,692

Fatalities/VMT

	2014	2015	2016	2017	2018
Yearly Fatality Count	0.89	0.98	0.95	0.99	0.95
5 Year Moving Average	0.93	0.93	0.94	0.94	0.95

Rural Fatalities/VMT

	2014	2015	2016	2017	2018
Yearly Fatality Count	1.49	1.46	1.46	1.56	1.36
5 Year Moving Average	1.72	1.62	1.54	1.5	1.47

Urban Fatalities/VMT
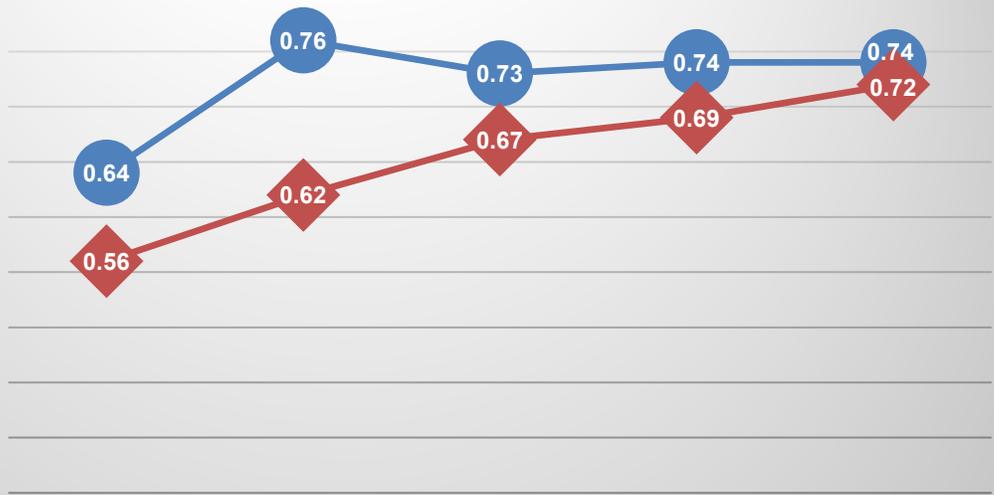
	2014	2015	2016	2017	2018
Yearly Fatality Count	0.64	0.76	0.73	0.74	0.74
5 Year Moving Average	0.56	0.62	0.67	0.69	0.72

Unrestrained Passenger Vehicle Fatalities

	2014	2015	2016	2017	2018
Yearly Fatality Count	374	385	352	376	333
5 year Moving Average	381	377	376	368	364

Fatalities Involving a Driver or Motorcycle Operator with a BAC .08 or Higher
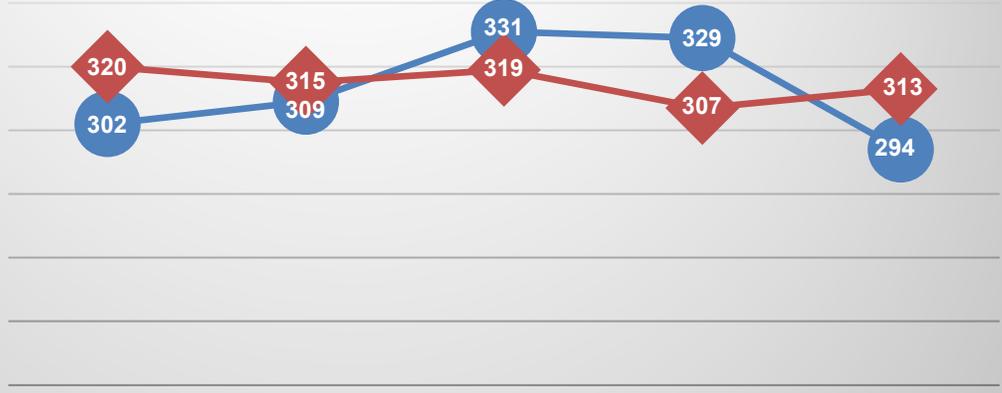
	2014	2015	2016	2017	2018
Yearly Fatality Count	302	309	331	329	294
5 Year Moving Average	320	315	319	307	313

Speeding-Related Fatalities
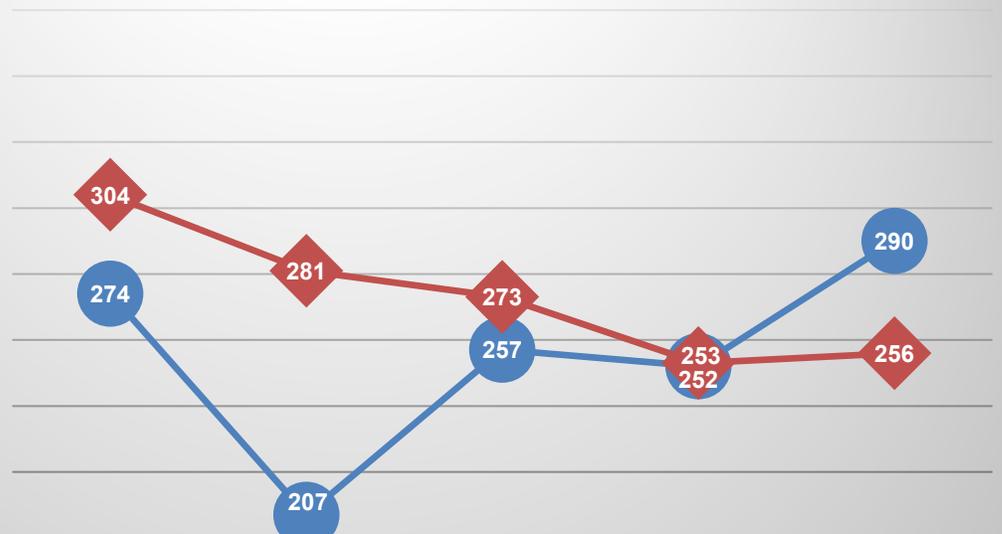
	2014	2015	2016	2017	2018
Yearly Fatality Count	274	207	257	252	290
5 Year Moving Average	304	281	273	253	256

Motorcyclist Fatalities

	2014	2015	2016	2017	2018
Yearly Fatality Count	136	168	199	157	145
5 Year Moving Average	153	153	159	158	161

Un-helmeted Motorcyclist Fatalities

	2014	2015	2016	2017	2018
Yearly Fatality Count	91	112	145	109	95
5 Year Moving Average	109	107	112	109	110

Drivers Age 20 or Younger Involved in a Fatal Crash

	2014	2015	2016	2017	2018
Yearly Fatality Count	138	153	156	151	127
5 Year Moving Average	146	145	144	144	145

Pedestrian Fatalities
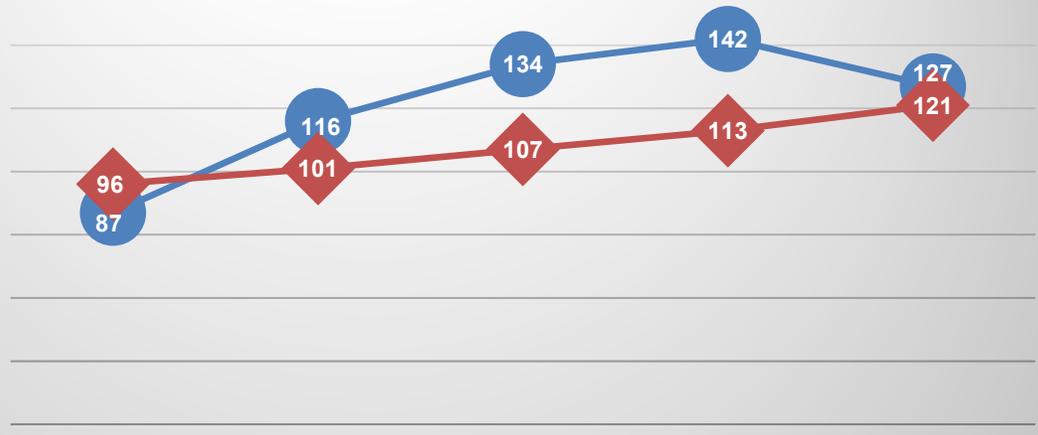
	2014	2015	2016	2017	2018
Yearly Fatality Count	87	116	134	142	127
5 Year Moving Average	96	101	107	113	121

Bicyclist Fatalities
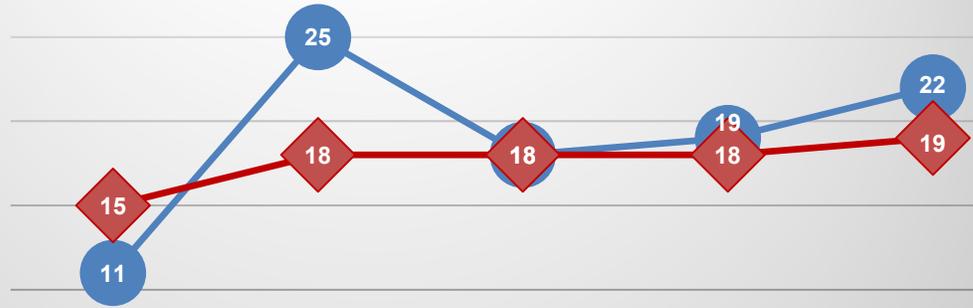
	2014	2015	2016	2017	2018
Yearly Fatality Count	11	25	18	19	22
5 Year Moving Average	15	18	18	18	19

Observed Seat Belt Usage

2015	2016	2017	2018	2019
83.9	83.8	82.8	84.9	85.9

Grant Funded Seat Belt Citations

2015: 43,663
2016: 54,430
2017: 56,950
2018: 53,383
2019: 38,559
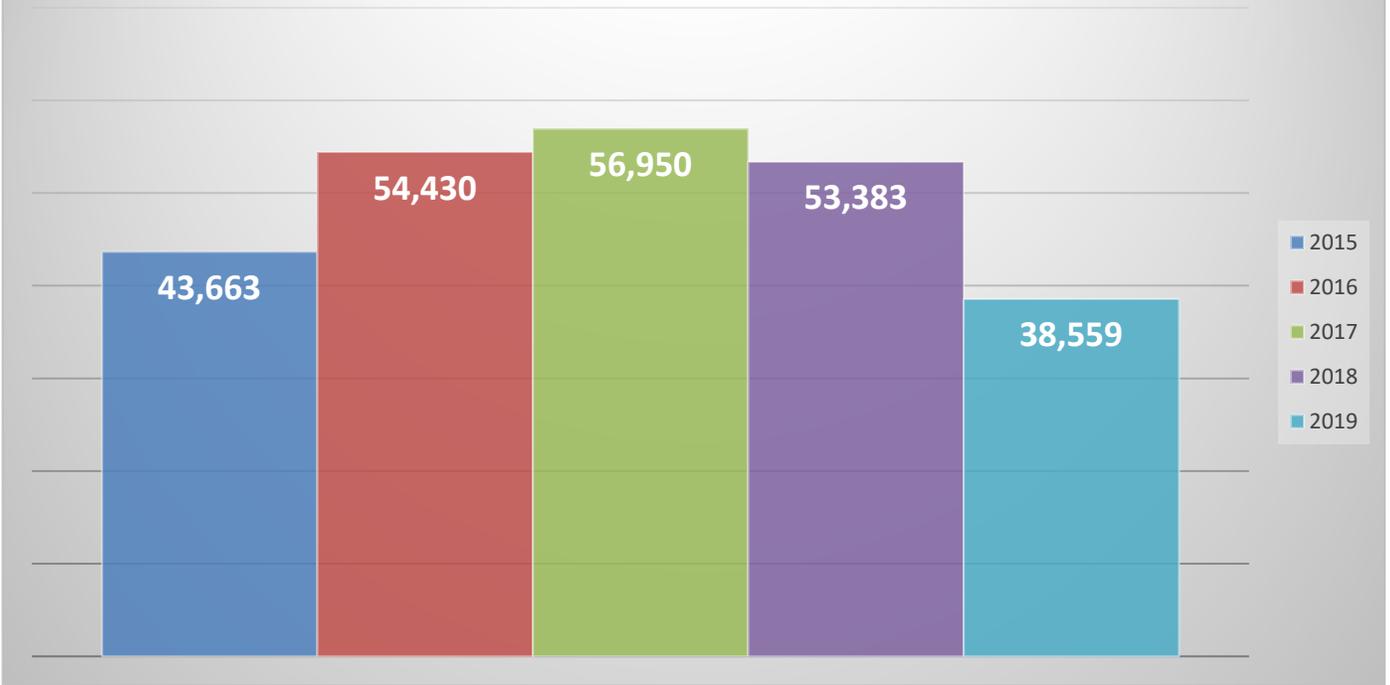
Grant Funded Impaired Driving Arrests

2015: 8,315
2016: 9,342
2017: 7,908
2018: 8,596
2019: 7,081
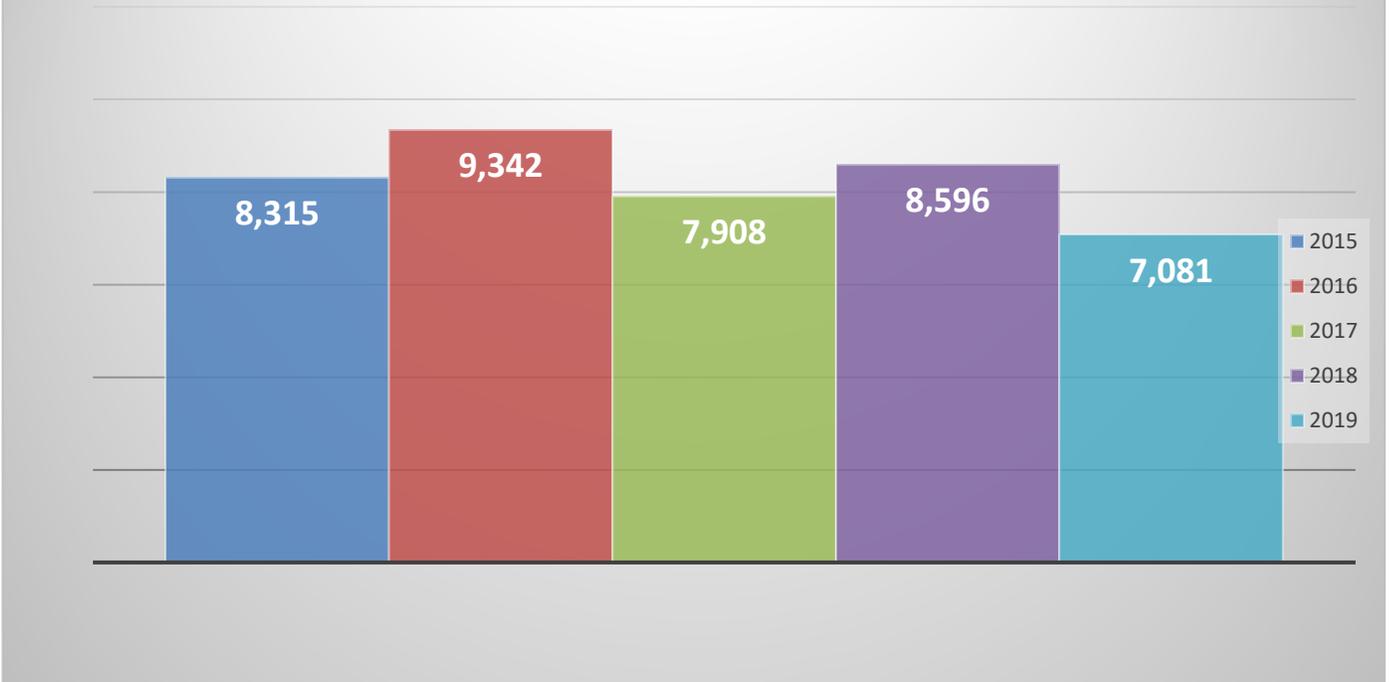
Grant Funded Speed Citations

Year	Citations
2015	154,880
2016	153,633
2017	142,486
2018	141,842
2019	128,343
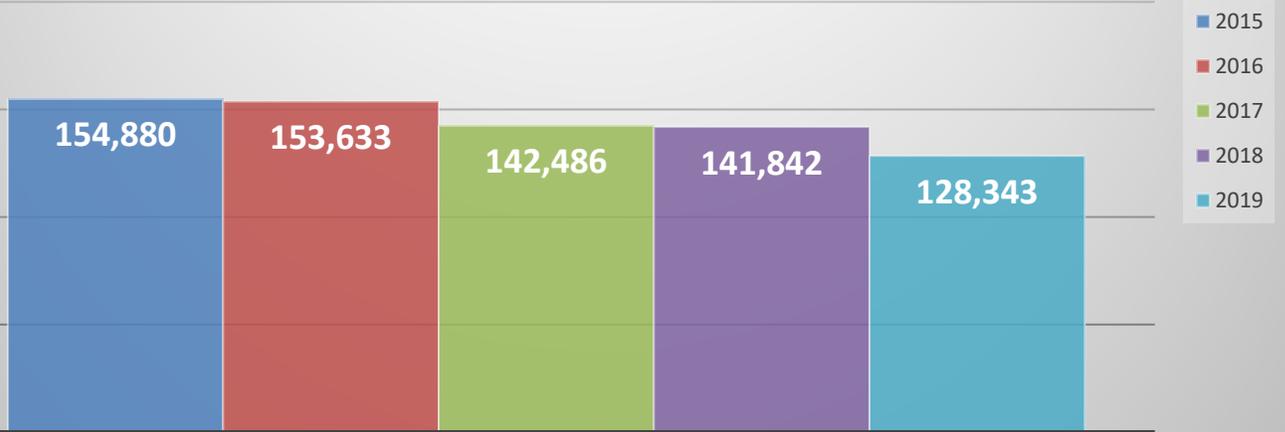
Communications (Media)

Project Number: NF-2019-00-00-01

Project Title: Earned Media Plan

Project Description:

Ohio's earned media spanned the entire federal fiscal year with the heaviest emphasis during national mobilizations / crackdowns. Ohio used many different networks to ensure earned media was achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). Messaging was consistent with the National Highway Traffic Safety Administration (NHTSA) National Communications Plan.

Project Results:

Earned media was one of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving, driving unbelted, distracted driving, riding impaired and the importance of motorcycle awareness. Ohio used many different networks to ensure earned media was achieved statewide (e.g. law enforcement, Safe Communities, corporate partners, etc.). The earned media plan spanned the entire federal fiscal year. Messaging consisted of the following components:

- Campaign toolkit developed for distribution to Ohio's law enforcement partners, Safe Communities programs, corporate partners and others that had a vested interest in traffic safety.
- The toolkit included updated sample news releases, letters to the editors, fact sheets, newsletter articles and artwork.
- Broadcast e-mails to all safety partners directing them to the National Highway Traffic Safety Administration (NHTSA) website as the mini-planners were released.
- Coordinated media events by the Ohio Department of Public Safety (ODPS), Ohio's Safe Communities programs and law enforcement partners.
- Bi-weekly traffic safety e-mail broadcast.

Awarded:	N/A	Expended:	N/A	Funding Source:	N/A

Project Number: M6OT-2019-00-00-01

Project Title: Holiday Drive Sober or Get Pulled Over Alcohol Crackdown Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media was a big component of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving. The goal of the paid media plan for the December/January crackdown was to decrease the number of impaired drivers and alcohol related

fatalities. The media objective was to increase awareness of highly visible law enforcement with both local and national media exposure.

Project Results:

The OTSO paid media component consisted of a mix of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for impaired driving. There were no non-paid PSA airings or print ads prior to FFY1999.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	94	154	248	$ 20,175.90
Radio	165	156	321	$ 16,940.59
Internet	N/A	N/A	N/A	$ 35,226.48
Out of Home/Other	N/A	N/A	N/A	$ 110,694.10
			Total Media Cost	$ 183,037.07

Awarded: 200,000.00   **Expended:**   183,037.07   **Funding Source:**   405d

Project Number: M6OT-2019-00-00-02

Project Title: Drive Sober or Get Pulled Over Alcohol Crackdown Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media was an important component of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving. The national Drive Sober or Get Pulled Over alcohol crackdown around the Labor Day holiday combined highly visible law enforcement with both local and national media exposure. Advertising during the crackdown highlighted that law enforcement would be strictly enforcing impaired driving laws during the crackdown period. Law enforcement agencies across the state were encouraged to participate in the 2019 crackdown.

The goal of the paid media plan for the 2019 alcohol crackdown was to decrease the number of impaired drivers and alcohol related fatalities. The media objective is to increase awareness of highly visible enforcement with both local and national media exposure.

Project Results:

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for impaired driving. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 10,333,310.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	70	84	154	$ 22,014.44
Radio	120	95	215	$ 11,766.71
Internet	N/A	N/A	N/A	$ 27,078.62
Out of Home/Other	N/A	N/A	N/A	$ 198,900.93
			Total Media Cost	**$ 259,760.70**

Awarded: 300,000.00	**Expended:** 259,760.70	**Funding Source:** 405d	

Project Number: M6OT-2019-00-00-03

Project Title: Sustained Impaired Driving Paid Media Plan

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media was an important component of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving. In FFY2019, Ohio continued to model the NHTSA National Communications Plan to bridge the media gaps around the national alcohol crackdowns with an appropriate mix of media, enforcement and social-norming initiatives to extend highway safety messages.

The goal was to sustain impaired driving messaging throughout the year with the highest concentration of paid media conducted during the Drive Sober or Get Pulled Over Crackdown and the December/January crackdown. Between these times, using secondary messages like *Fans Don't Let Fans Drive Drunk* and *Buzzed Driving is Drunk Driving* provided an opportunity to extend the core safety messages.

Project Results:

An emphasis was placed on working with media partners who not only reached our target audience, but also embraced traffic safety messages and were willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talent, on the ground events and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique options that helped reach specific segments of our targeted audience.

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for impaired driving. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 46,031,388.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	84	130	214	$ 217,999.50
Radio	1,263	618	1,881	$ 72,090.20
Internet	N/A	N/A	N/A	$ 41,680.72
Out of Home/Other	N/A	N/A	N/A	$ 172,168.78
			Total Media Cost	**$ 503,939.20**

Awarded: 505,000.00 **Expended:** 503,939.20 **Funding Source:** 405d

Project Number: M6OT-2019-00-00-11

Project Title: Sustained Drugged Driving Paid Media Plan

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media was planned to be an important component of Ohio's communication and outreach strategies to inform the public of the dangers of drugged driving.

Project Results:

The funding set aside for specific drug impaired driving paid media was not utilized in FFY2019.

Awarded: 200,000.00 **Expended:** 0.00 **Funding Source:** 405d

Project Number: M2X-2019-00-00-01

Project Title: Holiday Click It or Ticket Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media was a big component of Ohio's communication and outreach strategies to inform the public of the dangers of driving unbelted. The goal of the paid media plan for the November mobilization was to decrease the number of unbelted fatalities. The media objective was to increase awareness of highly visible law enforcement with both local and national media exposure.

Project Results:

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for impaired driving. There were no non-paid PSA airings or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 7,440,347.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	80	44	124	$ 91,752.40
Radio	23	20	43	$ 8,667.45
Internet	N/A	N/A	N/A	$ 28,926.37
Out of Home/Other	N/A	N/A	N/A	$ 68,667.01
			Total Media Cost	**$ 198,013.23**

Awarded: 200,000.00 **Expended:** 198,013.23 **Funding Source:** 405b

Project Number: M2X-2019-00-00-02

Project Title: Click It or Ticket Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio continued to implement and expand the national seat belt mobilization model. The campaign components included earned media (education and outreach), paid media, high visibility law enforcement and evaluation.

Media tactics included a combination of television, radio and print media that were used to maximize the amount of resources for the paid media plan. Bonus inventory was required by each station. Regional radio was negotiated in counties receiving less significant impact from the larger cities. Additional cost-efficiency and greater message reach were available in many of the smaller regions by also employing a statewide radio network in part for this effort.

Project Results:

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for seat belts. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 17,627,705.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	165	269	434	$ 47,723.50
Radio	2,226	1,745	3,971	$ 122,059.75
Internet	N/A	N/A	N/A	$ 93,653.89
Out of Home/Other	N/A	N/A	N/A	$ 180,963.79
			Total Media Cost	**$ 444,400.93**

Awarded: 500,000.00 **Expended:** 444,400.93 **Funding Source:** 405b

Project Number: M2X-2019-00-00-03

Project Title: Sustained Belt Paid Media Plan

Funded Agency: Ohio Traffic Safety Office

Project Description:

In FFY2019, Ohio continued to model the national communications media plan to bridge the media gaps around the national seat belt mobilization with an appropriate mix of media, enforcement and social-norming initiatives to extend highway safety messages.

The goal was to sustain the message throughout the year and to hit the highest peak during the national mobilization. Throughout the year, using secondary messages like *What's Holding You Back?* and *Buckle Up in your Truck* provided an opportunity to extend the core safety messages. Embracing social-norming messages allowed OTSO to look for marketing alliances with businesses and organizations important to our target audiences. We have learned that many partners are not comfortable spending their resources to aggressively promote a strong enforcement message. A year-round mix of enforcement and social-norming messages helped to avoid these conflicts and provided OTSO with more opportunities to keep our messages in front of the public and target audiences.

Project Results:

An emphasis was placed on working with media partners who not only reached our target audience, but also embraced traffic safety messages and were willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talents, on the ground events and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique options that will help reach specific segments of our targeted audience.

High Risk Populations

Teens

Ohio worked to target rural teen seat belt usage. Huddle High Schools, Inc. distributed high school tickets for regular season events (sports, plays, etc.) for high schools throughout Ohio. Last year, over two million high school ticket backs were printed with a "Buckle-Up in Your Truck" seat belt message during the school year to direct target this audience.

Rural

Ohio worked to target rural seat belt usage. Through Huddle, high school sport tickets were printed with the "Buckle-Up in Your Truck" message in rural areas. Currently, 25 rural school bus shelter locations statewide are also printed with the same message. These bus shelters are located along rural routes. The message was placed on the outside of the shelter for passing traffic to see.

18 – 34 Year Old Male

This target audience was identified throughout the state of Ohio as a low-usage population. Qualitative research information has generally identified the younger men (16 – 24 years) within this demographic as the most "high risk" drivers and passengers. These men were also less likely to use seat belts if they traveled in pick-up trucks, consumed alcohol, or rode at night. Ohio

worked closely with both the state and national media buyer to target 18 – 34 year old male seat belt usage. Ohio ran seat belt messages during home games throughout the season with the following sports teams in Ohio to target this high risk population: Cincinnati Reds, Cleveland Indians, Cleveland Cavaliers Columbus Clippers, Toledo Mudhens, The Ohio State University and the Columbus Crew.

The OTSO paid media component consisted of radio buys and out of home placement combined with earned media. The following is a summary of information from the paid media plan for seat belts. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 25,457,622.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Radio	39	39	78	$ 19,132.29
Out of Home/Other	N/A	N/A	N/A	$ 470,036.22
			Total Media Cost	**$ 489,168.51**

Awarded:	**500,000.00**	**Expended:**	**489,168.51**	**Funding Source: 405b**

Project Number: PM-2019-00-00-01

Project Title: Motorcycle Safety Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio's messaging contained messages to the motorcyclist about riding "SMART" (Sober, Motorcycle endorsed, Alert, with the Right gear, and properly Trained). Ohio's motorcycle paid media plan complemented the NHTSA National Communications Plan for motorcycle safety and messaging was sustained throughout the riding season.

Project Results:

The OTSO's paid media components consisted primarily of radio buys, print, and internet combined with earned media. The following is a summary of information from the paid media plan for motorcycle safety. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 15,186,346.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Radio	105	102	207	$ 43,932.47
Internet	N/A	N/A	N/A	$ 25,055.19
Print	N/A	N/A	N/A	$ 13,802.00
			Total Media Cost	**$ 82,789.66**

Awarded:	**100,000.00**	**Expended:**	**82,789.66**	**Funding Source: 402 PM**

Project Number: M9MA-2019-00-00-01

Project Title: Motorcycle Awareness Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio's messaging contained messages to the motoring public about sharing the road with motorcyclists. Ohio's motorcycle paid media plan complemented the NHTSA National Communications Plan for motorcycle safety and messaging was sustained throughout the riding season.

Project Results:

The OTSO's paid media components consisted of internet and out of home combined with earned media. The following is a summary of information from the paid media plan for motorcycle safety. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 2,010,000.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Internet/Other	N/A	N/A	N/A	$ 10,925.98
Out of Home	N/A	N/A	N/A	$ 60,770.00
			Total Media Cost	**$ 71,695.98**

Awarded: 100,000.00   **Expended:**   71,695.98   **Funding Source:**   405f

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Project Number: PM-2019-00-00-02

Project Title: Sustained Distracted Driving Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

A limited amount of paid media was used on distracted driving. An emphasis was placed on working with media partners who not only reached all the driving population, but also embraced traffic safety messages and were willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talent, and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique options that will help reach specific segments of our targeted audience.

Project Results:

Last year, over two million high school ticket backs were printed with the "Stay Alive! Don't TXT & Drive" message during the school year to direct target this audience. In addition, 25 rural school bus shelter locations statewide were printed with the Stay Alive! Don't TXT & Drive message.

These bus shelters were located along rural routes. The message was placed on the outside of the shelter for passing traffic to see.

The OTSO's paid media components consisted of outdoor and internet combined with earned media. The following is a summary of information from the paid media plan for distracted driving. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 9,369,849.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Internet	N/A	N/A	N/A	$ 38,448.15
Out of Home	N/A	N/A	N/A	$ 56,650.00
			Total Media Cost	**$ 95,098.15**

Awarded:	100,000.00	Expended:	95,098.15	Funding Source:	402 PM

Project Number: PM-2019-00-00-03

Project Title: Speed Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

A limited amount of paid media was planned to be used on speed.

Project Results:

Speed paid media was not utilized in FFY2019. Ohio will work with the media buyer in FFY2020 to place speed paid media.

Awarded:	100,000.00	Expended:	0.00	Funding Source:	402 PM

Communications (Media) Summary

The Communication and Marketing Plan was intended to guide the overall communication, collaboration, and coordination of traffic safety initiatives at the state and local level. The Communications Calendar developed by NHTSA served as the overarching tool that guided the dissemination of safety messaging during specific timeframes.

All forms of media were utilized to increase traffic safety awareness and knowledge for key emphasis areas—Occupant Protection, Impaired Driving, Young Drivers, Distracted Driving and Motorcycle awareness. Strategically, this plan laid out core messaging placement of paid media for all of the seat belt and impaired driving mobilization campaigns to reach targeted audiences at specific timeframes.

Community Traffic Safety Program

Project Number: SA-2019-00-00-01

Project Title: Safe Communities

Funded Agencies: See chart below under Project Results

Project Description:

For FFY2019, the OTSO conducted an in-depth analysis of traffic crash data to identify and prioritize traffic safety problems and to target fatal crash locations for traffic safety programming. Maximum amounts for each county were set based on the average number of fatal crashes for 2015, 2016 and 2017. New programs had to have a minimum of a 3 year average of 6.27 fatal crashes to be eligible for funding.

Project Results:

Funded Agencies

Agency	County	Population	Awarded Amount	Expended Amount
Adams County Economic Development Office	Adams	28,550	24,221.60	13,741.92
Adena Health Systems	Ross	78,064	14,074.32	8,642.68
Anazao Community Partners	Holmes	42,366	25,000.00	18,177.11
Anazao Community Partners	Wayne	114,520	42,000.00	29,004.47
Atrium Medical Center	Warren	212,693	42,000.00	30,498.66
Bethesda North Hospital	Hamilton	802,374	95,000.00	70,047.30
Bowling Green State University	Wood	125,488	50,000.00	42,958.68
Carroll County General Health District	Carroll	28,836	25,000.00	24,349.06
Clark County Combined Health	Clark	138,333	50,000.02	42,014.23
Columbus Health Department	Franklin	1,163,414	125,000.00	119,516.57
Defiance Co. General Health District	Defiance*	39,037	35,000.00	26,375.88
Delaware General Health District	Delaware	174,214	42,000.00	41,746.79
Educational Service Center of Lake Erie West	Lucas	441,815	85,000.00	72,254.76
Erie County Health Department	Erie	77,079	35,000.00	26,579.06
Fairfield County Family, Adult and Children	Fairfield*	146,156	42,000.00	38,676.24
Family Recovery Center	Columbiana	107,841	35,000.00	8,217.93
Fowler Township Police Department	Trumbull	210,312	42,000.00	41,993.69
Fulton County Health Department	Fulton	42,698	35,000.00	24,266.10
Greene County Combined Health District	Greene	161,573	41,996.99	33,943.37
Henry County Health Department	Henry*	28,215	34,633.85	33,888.04
Huron County Public Health	Huron*	59,626	35,000.00	31,069.17
Jackson County Health Department	Jackson*	33,225	35,000.00	0.00
Knox County Health Department	Knox	60,921	35,000.00	23,045.38
Lake County General Health	Lake	230,041	42,000.00	35,575.91
Lake County General Health	Geauga*	93,389	42,000.00	30,427.83
Licking County Health Department	Licking	166,492	50,000.00	49,988.39
Lima-Allen County Regional Planning Comm.	Allen	106,331	35,000.00	30,177.39
Lorain County General Health District	Lorain	301,356	85,000.00	70,271.07
Madison County London City Health District	Madison	43,435	30,789.20	13,444.80
Medina County Health Department	Medina	172,332	42,000.00	41,984.99

Mental Health and Recovery Services Board	Seneca	56,745	24,999.74	16,327.44
Miami County Health District	Miami*	102,506	42,000.25	37,506.11
Miami Valley Hospital–Injury Prevention Ctr.	Montgomery	535,153	124,805.94	86,671.90
Miami Valley Hospital-Injury Prevention Ctr.	Preble*	42,270	34,963.75	30,435.68
National Safety Council Ohio Chapter	Mahoning	238,823	49,993.23	45,097.57
Perry County EMA	Perry	36,058	25,000.00	19,717.42
Pickaway County Sheriff's Office	Pickaway	55,698	35,000.00	1,802.94
Pike County General Health District	Pike	28,709	25,000.00	22,666.41
Portage County General Health District	Portage	161,419	42,000.00	41,999.53
Safety Council of Southwestern Ohio	Butler	368,130	65,000.00	57,442.27
Sandusky County Health Department	Sandusky	60,944	35,000.00	22,908.45
Stark County Sheriff's Office	Stark	375,586	65,000.00	57,609.36
Summit County Sheriff's Office	Summit	541,781	85,000.00	51,991.83
Tuscarawas County Health Department	Tuscarawas*	92,582	37,310.75	26,245.19
UH Geneva Medical Center	Ashtabula	101,497	42,000.00	28,599.31
Union County Health District	Union	52,300	35,000.00	23,151.91
University Hospitals Cleveland Medical Ctr.	Cuyahoga	1,280,122	125,000.00	108,169.38
University of Cincinnati	Clermont*	197,363	42,000.00	30,629.24
Williams County Combined Health	Williams	37,642	35,000.00	34,553.55
Wyandot County Health Department	Wyandot	22,615	24,997.72	15,731.42
Zanesville-Muskingum County Health Dept.	Muskingum	86,074	20,000.00	7,204.12

*Counties that did not have a Safe Communities program in all years (2015 – 2019). Crash numbers are not included for these counties in the table below.

Safe Community Counties			
Year	Fatal Crashes	Alcohol-Related Fatal Crashes	Seat Belt Usage
2015	713	289	83.9
2016	757	231	83.8
2017	775	202	82.8
2018	691	253	84.9
2019*	597	193	85.9

*2019 only includes preliminary numbers January 1, 2019 through November 19, 2019. It is only included to show progress toward stated goals.

These coordinated communities played an active role in addressing traffic safety issues. Each program focused on seat belt use, impaired driving and motorcycle safety. Ohio's Safe Communities network used local coalitions to deliver traffic safety messages and programs throughout the year at the local level. Safe Communities provided the education/earned media portion of our enforcement campaigns while our law enforcement agencies including the Ohio State Highway Patrol conducted the enforcement portion.

Since Safe Communities are multi-jurisdictional with many different agencies and organizations within the county making up the coalitions, traffic safety was addressed through partnerships with local businesses, law enforcement, engineering, hospitals, health care providers, schools, faith-based organizations, ethnic/non-English speaking communities, community groups and others that had a vested interest in traffic safety.

Each Safe Community program was required to conduct Fatal Data Review meetings to review each fatal crash in the county to determine if trends or patterns could be identified. The committees made recommendations to the coalition on how the fatal crash might have been avoided.

Coordinators reported 1,293 events, including 89 that were "in-kind." The "in-kind" activities were traffic safety related activities conducted by the coordinators or coalition members that were not charged to the grant. The reported events reached over 3.1 million people in person. These events also received the following gross impressions:

Type of Media	Gross Impressions
Print	28,559,405
Radio	11,387,248
Television	14,928,894
Web	18,557,902
Facebook	41,446,006
Twitter	111,207
Instagram	55,424
Other	819,905

In addition to gross impressions received from events, the charts below show additional media/social messaging achieved throughout the year by Safe Communities.

Media/Press Releases/Social Media	
Press Releases Issued	530
Press Releases Published	418
Additional Media Stories Received	200
Number of Facebook Posts	5,823
Number of Facebook Likes	255,271
Number of Facebook Followers	3,345,188
Number of Instagram Posts	934
Number of Tweets	2,214
Other Social Media	52

Gross Impressions	
Print	11,319,402
Radio	20,772,551
Television	14,390,229
Web	20,369,781
Facebook	38,079,375
Instagram	55,218
Twitter	571,462
Other	24,274,855

The table below lists the number of items distributed by message. Examples of materials distributed include posters, flyers, highly visible magnetic car signs, bags, table tents, factsheets, signs, table posters, napkins, coasters, bookmarks, yard signs, pamphlets, bracelets, keychains, kickstand plates, literature, etc. This is not an inclusive list. Not all items distributed were paid for with grant funds; many were donations from the communities.

Message	Number Distributed
Click It or Ticket	125,684
Drive Sober or Get Pulled Over	154,905
Don't TXT & Drive	100,908
Watch Out for Motorcycles	97,279
Other Traffic Safety Related Messaging (Ride SMART, Buckle Up in Your Truck, Distracted Driving, Buzzed Driving, pedestrian, etc.)	112,328

In FFY2019, Ohio funded 51 countywide Safe Communities programs which involved more than 1,300 communities. These counties reached 85.86 percent of Ohio's population (approximately 9.9 million people) through earned media and education. Over 70 percent of Ohio's fatal crashes between 2015 and 2019 were in these counties.

Awarded:	2,366,782.03	Expended:	1,839,338.50	Funding Source:	402 SA

Community Traffic Safety Program Summary

Ohio's 51 Safe Community programs received 104,478,743 gross impressions during almost 1,300 events and 129,832,873 gross impressions outside of events. This is a total of 234,311,616 gross impression in FFY2019. These gross impressions covered a variety of traffic safety topics including, but not limited to: impaired driving, seat belt usage, distracted driving, motorcyclist safety, motorcycle awareness, youthful driver, speed, pedestrian safety, etc.

Distracted Driving

Project Number: PT-2019-00-00-01

Project Title: Distracted Driving Enforcement

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 208 distracted driving related fatal crashes and 26,884 distracted driving related injury crashes in Ohio between 2013 and 2017. In FFY2019, the Ohio State Highway Patrol (OSHP) worked overtime with a focus on distracted driving with the majority of the hours being worked during National Distracted Driving Month (April 2019).

Project Results:

The Ohio State Highway Patrol conducted 4,139 hours of distracted driving enforcement during National Distracted Month, April 2019 and conducted 2,664 hours of sustained efforts throughout the year. These efforts resulted in 977 distracted driving citations.

Total Overtime Enforcement	FFY2018	FFY2019
Total Overtime Hours	8,689	6,803
Number of Traffic Stops	15,453	12,380
Driving Under the Influence of Drugs (DUID)	N/A	20
OVI Arrests Under 21	3	2
OVI Arrests 21 and Over	35	34
Refusals	6	9
Adult Restraint Citations	2,616	2,336
Child Restraint Citations	48	48
Speed Citations	7,623	5,984
Distracted Driving	4,547	977
Driving Under Suspension	283	258
No Operator License Citations	105	106
Felony Arrests	39	34
Other Citations Issued	1,529	1,629

See Appendix C for summary of all FFY2019 enforcement details.

Awarded:	499,903.55	Expended:	381,491.54	Funding Source:	402 PT

Distracted Driving Summary

In addition to the enforcement results listed above, Safe Community programs conducted almost 900 events addressing distracted driving. These events reached approximately 1.5 million people. Events reached all audiences, however many events were conducted at high schools or intended to reach high school students. Safe Community programs also distributed 100,908 materials.

Type of Media	Gross Impressions
Print	25,421,191
Radio	6,360,070
Television	8,018,677
Web	17,329,533
Facebook	18,514,031
Twitter	77,177
Instagram	43,144
Other	76,331

Distracted Driving Crashes		
Year	Fatal Crashes	Injury Crashes
2015	15	3,523
2016	12	4,028
2017	23	3,677
2018	47	4,628
2019*	36	4,175

*2019 only includes preliminary numbers January 1, 2019 through December 1, 2019. It is only included to show progress toward stated goals.

Driver Education and Behavior

Project Number: AL-2019-00-00-01

Project Title: Impaired Driving Print Advertising/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Impaired driving earned media/educational materials were one of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving. The national Drive Sober or Get Pulled Over alcohol crackdown around the Labor Day Holiday combined highly visible enforcement with both local and national media exposure. Paid media during the crackdown highlighted that law enforcement would be strictly enforcing impaired driving laws. All law enforcement agencies across the state were encouraged and funded agencies were required to participate in the 2019 crackdown.

Project Results:

In FFY2019, Ohio used the Drive Sober or Get Pulled Over (DSOGPO) campaign messages for its sustained impaired driving campaign throughout the year. Sustained materials were used in conjunction with high visibility enforcement efforts during time periods outside of the DSOGPO mobilization to help decrease statewide impaired driving fatalities.

OTSO allocated funds to purchase/print materials to promote the Drive Sober or Get Pulled Over campaign. Materials purchased in FFY2019 included banners. Materials were distributed to Safe Communities, Law Enforcement, and business partners to raise awareness among their community and/or employees of the dangers of impaired driving. The materials provided a visual reminder to the public and provided our partners a great educational opportunity while engaging the public. Uniform collateral pieces were used throughout the state to provide earned media to complement the paid media and enforcement efforts aimed at reducing impaired driving.

Awarded:	250,000.00	Expended:	15,005.25	Funding Source:	402 AL

Project Number: OP-2019-00-00-01

Project Title: Seat Belt Print Advertising/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

In FFY2019, Ohio continued to use the Click It or Ticket (CIOT) message for sustained seat belt messaging throughout the year. The goal of the sustained effort was to increase statewide usage of seat belts. The objective was to elevate awareness of the seat belt message while coupled with

paid media and heightened enforcement throughout the state of Ohio during periods in addition to the CIOT mobilization.

Project Results:

In FFY2019, Ohio used the CIOT campaign messages for its sustained seat belt campaign throughout the year. Sustained materials were used in conjunction with high visibility enforcement efforts during time periods outside of the CIOT mobilization to help increase statewide seat belt usage.

OTSO allocated funds to purchase/print materials to promote the Click It or Ticket campaign. Materials purchased in FFY2019 included highly visible magnetic car signs and banners. Materials were distributed to Safe Communities, law enforcement, and business partners to raise awareness among their community and/or employees of the importance of buckling up. The materials provided a visual reminder to the public and provided our partners a great educational opportunity while engaging the public. Uniform collateral pieces were used throughout the state to provide earned media to complement the paid media and enforcement efforts aimed at increasing seat belt usage.

Awarded:	250,000.00	Expended:	54,022.00	Funding Source:	402 OP

Project Number: M9MA-2019-00-00-02

Project Title: Motorcycle Awareness Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Look Out for Motorcycle print advertising / educational materials were one of Ohio's communication and outreach strategies to inform the public about sharing the road.

Project Results:

In FFY2019, Section 405f funds were used to purchase motorcycle awareness outreach/educational materials aimed to increase motorists' awareness of motorcyclists. Materials purchased in FFY2019 included highly visible magnetic car signs, banners, and yard signs. Materials were distributed to Safe Communities, law enforcement, and business partners to raise awareness among their community and/or employees of the importance of sharing the road. The materials provided a visual reminder to the public and provide our partners an educational opportunity while engaging the public. Uniform collateral pieces were used throughout the state to provide earned media to complement the paid media and enforcement efforts aimed at increasing motorcycle awareness.

Awarded:	152,276.83	Expended:	136,544.00	Funding Source:	405f

Project Number: MC-2019-00-00-01

Project Title: Motorcyclist Safety Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ride "SMART" (Sober, Motorcycle endorsed, Alert, with the Right gear, and properly Trained) earned media/educational materials was one of Ohio's communication and outreach strategies to inform the riding public about the importance of riding "SMART."

Project Results:

OTSO allocated funds to purchase/print materials to promote "Ride SMART." Materials were not purchased in FFY2019. Existing materials were distributed to Safe Communities, law enforcement, and business partners to raise awareness among their community and/or employees of the importance of riding "SMART." The materials provided a visual reminder to the public and provided our partners a great educational opportunity while engaging the public. Uniform collateral pieces were used throughout the state to provide earned media to complement the paid media and enforcement efforts aimed at decreasing motorcyclist fatalities.

Awarded:	50,000.00	Expended:	0.00	Funding Source:	402 MC

Project Number: DD-2019-00-00-01

Project Title: Distracted Driving Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

In FFY2019, money was allocated to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with print advertising / educational materials (e.g. banners, signs, posters, etc.) to promote the distracted driving message.

Project Results:

OTSO allocated funds to purchase/print materials to promote the distracted driving message. Materials purchased in FFY2019 include highly visible magnetic car signs and banners. Materials were distributed to Safe Communities, Law Enforcement, and business partners to raise awareness among their community and/or employees of the dangers of texting and driving. The materials provided a visual reminder to the public and provided our partners a great educational opportunity while engaging the public. Uniform collateral pieces were used throughout the state to provide earned media to compliment the paid media and enforcement efforts aimed at reducing distracted driving.

Awarded:	250,000.00	Expended:	211,450.00	Funding Source:	402 DD

Driver Education and Behavior Summary

The Ohio Traffic Safety Office (OTSO) continues to produce/print uniform collateral pieces for sub-recipients and other traffic safety partners to distribute at a local level. These pieces provide earned media to compliment paid media and enforcement efforts.

Impaired Driving (Alcohol)

Project Number: 164AL-2019-00-00-01

Project Title: **Impaired Driving Enforcement Program** / Selective Traffic Enforcement Program

Funded Agency: See chart below under Project Results

Project Description:

High Visibility is designed to convince the public that there are consequences to traffic violations. Grants were awarded to law enforcement agencies whose jurisdictions experienced an average of 2.0 or more fatal crashes over the three-year period of 2015, 2016 and 2017. Each agency conducted impaired driving enforcement activity to impact their fatal crashes.

Project Results:

Funded Agencies

52 Sheriff Offices and 36 local jurisdictions

Agency	County	Population	Award Amount	Total Expended
Allen Co. Sheriff's Office	Allen	106,331	29,675.28	21,071.11
Ashland Co. Sheriff's Office	Ashland*	53,139	18,256.54	16,399.08
Athens Co. Sheriff's Office	Athens	64,757	20,793.62	19,401.26
Auglaize Co. Sheriff's Office	Auglaize	45,949	22,880.83	20,060.54
Brown Co. Sheriff's Office	Brown	44,846	15,795.08	4,403.64
Butler Co. Sheriff's Office	Butler	368,130	52,188.44	47,974.75
Fairfield Police Dept.	Butler		33,283.75	15,118.19
Hamilton Police Dept.	Butler		25,455.00	23,017.82
Middletown Police Dept.	Butler		29,411.84	11,143.84
West Chester Police Dept.	Butler		33,076.25	26,661.06
Clark Co. Sheriff's Office	Clark	138,333	42,318.10	21,377.30
Springfield Police Dept.	Clark		22,361.72	18,029.29
Clermont Co. Sheriff's Office	Clermont	197,363	29,785.81	21,009.95
Miami Twp. Police Dept.	Clermont		34,284.63	30,184.55
Union Twp. Police Dept.	Clermont		32,699.61	28,516.58
Crawford Co. Sheriff's Office	Crawford	43,784	15,693.30	11,025.07
Cuyahoga Co. Sheriff's Office	Cuyahoga	1,280,122	44,105.65	44,102.37
Cleveland Police Dept.	Cuyahoga		44,051.26	6,675.29
Euclid Police Dept.	Cuyahoga		32,802.51	5,671.44
Garfield Heights Police Dept.	Cuyahoga		26,655.81	21,446.74

Parma Police Dept.	Cuyahoga		27,634.44	27,607.07
Defiance Co. Sheriff's Office	Defiance*	39,037	20,144.97	20,144.94
Erie Co. Sheriff's Office	Erie	77,079	21,123.18	14,972.21
Franklin Co. Sheriff's Office	Franklin	1,163,414	63,652.02	42,341.01
Blendon Township Police Dept.	Franklin		27,337.73	3,684.14
Columbus Police Dept.	Franklin		63,623.04	58,095.77
Fulton Co. Sheriff's Office	Fulton	42,698	19,621.86	14,344.34
Geauga Co. Sheriff's Office	Geauga	93,389	28,870.44	23,483.46
Greene Co. Sheriff's Office	Greene	161,573	40,516.69	22,570.48
Beavercreek Police Dept.	Greene		26,919.55	23,328.99
Hamilton Co. Sheriff's Office	Hamilton	802,374	59,872.93	44,676.98
Cincinnati Police Dept.	Hamilton		56,628.00	54,746.58
Colerain Twp. Police Dept.	Hamilton		24,660.90	14,030.12
Hancock Co. Sheriff's Office	Hancock	74,782	20,840.70	14,699.71
Hardin Co. Sheriff's Office	Hardin	32,058	14,647.08	9,230.75
Harrison Co. Sheriff's Office	Harrison	15,864	18,308.85	16,981.59
Henry Co. Sheriff's Office	Henry*	28,215	7,588.35	3,168.91
Highland Co. Sheriff's Office	Highland	43,589	16,300.11	13,280.58
Holmes Co. Sheriff's Office	Holmes	42,366	15,311.43	12,657.40
Jefferson Co. Sheriff's Office	Jefferson	69,709	16,781.37	15,422.09
Lake Co. Sheriff's Office	Lake	230,041	13,202.98	3,802.00
Painesville Police Dept.	Lake		32,792.09	23,361.90
Licking Co. Sheriff's Office	Licking	166,492	20,443.89	1,632.32
Newark Police Dept.	Licking		14,244.94	7,242.72
Logan Co. Sheriff's Office	Logan	45,858	20,924.40	37,597.83
Lorain Co. Sheriff's Office	Lorain	301,356	45,465.73	37,597.83
Amherst Police Dept.	Lorain		16,035.56	6,881.23
Elyria Police Dept.	Lorain		32,104.40	5,902.69
Lorain Police Dept.	Lorain		20,162.12	10,233.25
North Ridgeville Police Dept.	Lorain		29,094.45	16,525.13
Lucas Co. Sheriff's Office	Lucas	441,815	37,004.05	25,192.97
Oregon Police Division	Lucas		30,480.40	26,455.99
Sylvania Twp. Police Dept.	Lucas		18,474.16	13,947.74
Toledo Police Dept.	Lucas		42,394.77	30,950.69
Mahoning Co. Sheriff's Office	Mahoning	238,823	37,882.35	31,022.26
Austintown Twp. Police Dept.	Mahoning		21,206.88	16,191.73
Youngstown Police Dept.	Mahoning		22,773.02	22,695.83
Marion Co. Sheriff's Office	Marion	66,501	24,837.26	21,620.89
Medina Co. Sheriff's Office	Medina	172,332	44,389.62	30,333.79
Mercer Co. Sheriff's Office	Mercer	40,814	19,616.63	14,276.89
Miami Co. Sheriff's Office	Miami	102,506	37,459.91	32,243.55
Montgomery Co. Sheriff's Office	Montgomery	535,153	52,868.49	31,301.94
Dayton Police Dept.	Montgomery		43,300.85	37,597.45
Riverside Police Dept.	Montgomery		8,708.40	2,300.30
Perry Co. Sheriff's Office	Perry*	36,058	18,287.93	6,273.70
Pickaway Co. Sheriff's Office	Pickaway	55,698	19,271.37	15,319.26
Portage Co. Sheriff's Office	Portage	161,419	13,787.68	9,091.66
Ravenna Police Dept.	Portage		13,670.61	5,553.20
Putnam Co. Sheriff's Office	Putnam	34,499	18,831.96	16,933.09
Richland Co. Sheriff's Office	Richland	124,475	35,240.43	18,451.70
Sandusky Co. Sheriff's Office	Sandusky	60,944	22,631.81	19,941.27
Scioto Co. Sheriff's Office	Scioto	79,499	21,013.33	17,746.39
Seneca Co. Sheriff's Office	Seneca	56,745	19,355.07	16,727.03
Stark Co. Sheriff's Office	Stark	375,586	41,953.77	32,722.70

Canton Police Dept.	Stark		17,409.06	16,956.77
Summit Co. Sheriff's Office	Summit	541,781	45,660.03	18,238.82
Akron Police Dept.	Summit		39,801.21	27,056.94
Trumbull Co. Sheriff's Office	Trumbull	210,312	30,901.39	30,786.71
Warren Police Dept.	Trumbull		21,463.51	6,013.26
Tuscarawas Co. Sheriff's Office	Tuscarawas	92,582	18,748.26	7,058.49
Clearcreek Twp. Police Dept.	Warren	20,974	27,562.67	16,662.07
Franklin Police Dept.	Warren	11,771	29,937.01	16,662.07
Washington Co. Sheriff's Office	Washington*	61,778	20,662.85	12,387.47
Wayne Co. Sheriff's Office	Wayne	114,520	18,428.42	7,559.21
Williams Co. Sheriff's Office	Williams	37,642	21,593.98	15,687.65
Wood Co. Sheriff's Office	Wood	125,488	32,897.64	5,184.56
Lake Twp. Police Dept.	Wood		23,131.92	7,673.56
Wyandot Co. Sheriff's Office	Wyandot	22,615	19,852.02	15,786.24

*Counties that did not have high visibility activities in all years (2015 – 2019). Crash numbers are not included for these counties in the table below.

Note: Police departments are indented underneath their county with a blank population; population has already been accounted for under the county agency.

Highly visible enforcement activities were conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.

Dates	Blitz/National Campaign
October 26 – October 31, 2018	Halloween
November 16 – November 25, 2018	Thanksgiving
December 7, 2018 – January 2, 2019	Christmas/New Years
February 3 – February 4, 2019	Super Bowl
March 15 – March 18, 2019	St. Patrick's Day
April – May 2019	Prom
July 3 – July 6, 2019	4th of July
August 16 – September 2, 2019	Drive Sober or Get Pulled Over
October 2018 and/or September 2019	Homecoming

2015 – 2019 IDEP Counties				
Year	Fatal Crashes	Alcohol-Related Injury Crashes	Alcohol-Related Fatal Crashes	Injury Crashes
2015	747	4,016	230	62,033
2016	754	3,992	220	64,106
2017	787	3,862	218	62,670
2018	714	4,334	267	60,019
2019*	605	3,576	196	51,117

*2019 only includes preliminary numbers (January 1, 2019 through November 19, 2019). It is only included to show progress toward stated goals.

Total Overtime Enforcement	FFY2015	FFY2016	FFY2017	FFY2018	FFY2019
Total Overtime Hours	34,055	30,455	31,565	29,134	29,816
Number of Traffic Stops	47,529	42,667	43,303	40,486	41,029
DUID	*	*	*	*	50
OVI Arrests Under 21	118	91	71	96	82
OVI Arrests 21 and Over	656	606	492	477	543
Refusals	215	207	154	140	160
Adult Restraint Citations	1,866	1,449	1,248	1,235	1,008
Child Restraint Citations	183	154	146	125	178
Speed Citations	11,232	11,238	10,516	9,467	8,818
Distracted Driving	222	143	173	87	78
Driving Under Suspension	2,588	2,337	2,371	2,250	2,279
No Operator License Citations	982	906	795	715	859
Felony Arrests	307	263	301	220	312
Other Citations Issued	6,459	5,846	5,243	4,606	5,273

* Data not collected

See Appendix C for summary of all FFY2019 enforcement details.

IDEP agencies reached 83.17 percent of Ohio's population (approximately 9.8 million people) through earned media and high visibility enforcement. Over 71 percent of Ohio's alcohol-related fatal crashes between 2015 and 2019 occurred in these counties.

Awarded:	2,510,249.94	Expended:	1,692,809.79	Funding Source:	164 AL

Project Number: M6OT-2019-00-00-04

Project Title: Statewide Impaired Driving Enforcement Program

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 1,471 alcohol related fatal crashes and 25,149 alcohol related injury crashes in Ohio between 2013 and 2017. In FFY2019, the Ohio State Highway Patrol (OSHP) will continue with their Impaired Driving Enforcement grant.

Project Results:

In FFY2019, the Ohio State Highway Patrol (OSHP) continued their Impaired Driving Enforcement grant. The OSHP focused on increasing manpower at problem locations throughout the year and used low manpower sobriety checkpoints to be more visible on Ohio roads during blitz periods and mandatory campaigns. They conducted 105 checkpoints and saturation patrols. Thirty-two of these checkpoints (30.5 percent) were conducted during Drive Sober or Get Pulled Over and 80 of the 105 (76.2 percent) checkpoints were low manpower checkpoints. All activity in FFY2019 occurred between 6 p.m. and 6 a.m.

Total Overtime Enforcement	FFY2015	FFY2016	FFY2017	FFY2018	FFY2019
Total Overtime Hours	34,727	36,767	26,596	24,957	24,683
Number of Traffic Stops	47,293	64,111	46,797	42,817	34,574
DUID	*	*	*	*	350
OVI Arrests Under 21	129	165	170	215	120
OVI Arrests 21 and Over	1303	1,546	1,466	1,545	1,261
Refusals	328	451	417	485	329
Adult Restraint Citations	5,821	6,328	4,614	3,978	2,770
Child Restraint Citations	184	228	215	181	113
Speed Citations	18,142	18,257	12,907	9,995	7,843
Distracted Driving	69	523	532	1,445	422
Driving Under Suspension	1,891	2,276	1,649	1,549	1,226
No Operator License Citations	482	680	486	421	399
Felony Arrests	347	404	353	378	340
Other Citations Issued	5,257	5,446	4,328	4,101	3,706

Total Checkpoint Activity	FFY2015	FFY2016	FFY2017	FFY2018	FFY2019
OVI Checkpoints Conducted	101	86	110	99	105
Vehicles Through Checkpoint	43,053	34,489	52,727	47,385	47,843
Vehicles Checked	40,213	31,529	48,280	44,886	42,908
DUID	*	*	*	*	18
OVI Arrests Under 21	7	11	11	12	13
OVI Arrests 21 and Over	99	100	151	108	102
Refusals	30	25	30	27	33
Driving Under Suspension	47	54	58	52	41
No Operator License Citations	30	26	27	28	15
Restraint Citations	27	40	39	32	8
Other Citations Issued	165	117	213	132	94
Vehicles Seized	3	4	8	7	3
Felony Arrests	17	8	15	27	15

* Data not collected

See Appendix C for summary of all FFY2019 enforcement details.

Total Awarded:	1,999,818.59	Expended:	1,367,690.97	Funding Source:	405d

Project Number: M6OT-2019-00-00-05

Project Title: Trace Back Program

Funded Agency: Ohio State Highway Patrol

Project Description:

The Ohio State Highway Patrol, Ohio Investigative Unit continued to implement a statewide Trace Back Program that was initiated in FFY2013 where Agents were called out to alcohol-involved fatal and serious injury crashes to interview suspect/witnesses to "trace back" where the alcohol was consumed prior to crash. Agents opened a case to determine if alcohol was served or consumed in violation of the law in an effort to hold establishments accountable for over serving and/or selling

to minors. Grant funding paid for trace back investigations that were completed in an overtime status.

Project Results:

OIU received 390 trace back investigation requests during FFY2019, 171 of which were investigated. These investigations have resulted in enforcement action being taken against the establishment as well as positive media coverage. Federal funding is only used for overtime.

Result	FFY2015	FFY2016	FFY2017	FFY2018	FFY2019
Dismissed – Paid Court Costs	0	0	2	10	2
Dismissed with Prejudice	0	4	1	0	0
Guilty	6	10	18	27	7
Guilty of Lesser	*	1	2	1	0
Nolle Pros	2	3	3	7	8
Pending	4	42	29	25	39
Reprimanded & Released	6	0	0	11	1
Sealed	0	11	2	4	1
Civil Citations	*	20	12	17	22
Diversion	*	6	5	4	2
Unfounded	*	0	99	138	122

*data not collected in FFY2015

Total Awarded: 58,863.35	**Expended:** 40,227.99	**Funding Source:** 405d	

Project Number: M6OT-2019-00-00-10

Project Title: Breath Testing Instrument Training

Funded Agency: Ohio Department of Health

Project Description:

The Ohio Department of Health (ODH) certified two new breath testing instruments to be available to law enforcement agencies across the state to better address impaired driving. ODH requested funding for the purchase of training instruments to be used to train and certify law enforcement across the state on these two new instruments to ensure consistency and establish competency.

Project Results:

ODH worked with manufacturers to produce the two new breath testing instruments and is in the process of revising the rules. A delay in the rules process has caused a delay in the training and certification of law enforcement. This program is on hold until the final rules are completed.

Awarded: 205,720.00	**Expended:** 112,320.11	**Funding Source:** 405d	

Project Number: M6OT-2019-00-00-12

Project Title: Ignition Interlock Device Program

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio's passage of an Ignition Interlock law, H.B. 388 provided the state with an additional tool to deter impaired driving. This law provides for the use of Ignition Interlock Devices (IID) for drivers wishing to regain their driving privileges. The OTSO assumed the oversight and implementation of this new program. In the first year, OTSO developed the structure and rollout in accordance with the Ohio Administrative Rules. The goals were to build the framework for a successful program that includes inspection of installers and develop program policy and procedures that comply with the requirements of the law.

Project Results:

The IID compliance officer grant conducted 169 inspections, at least one inspection for every IID installation service center in Ohio. The compliance officer also conducted follow-up and spot inspections as needed based on the annual inspection results. Finally, the inspection officer served as the point of contact for service centers and IID manufactures for questions concerning compliance and best practices involving IID.

Awarded:	50,000.00	Expended:	46,372.65	Funding Source:	405d

Impaired Driving (Drug and Alcohol)

Project Number: M6OT-2019-00-00-06

Project Title: OVI Task Force Program

Funded Agencies: See chart below under Project Results

Project Description:

Ohio's OVI Task Force program is a countywide initiative to conduct high visibility enforcement, public awareness and education focusing on impaired driving. In order to reach our goal of reducing fatalities in crashes involving a driver or motorcycle operator with a blood alcohol concentration of .08 g/dL or higher, Ohio concentrated its OVI Task Force program in the counties that experienced the highest number of alcohol-related crashes. The counties that had a yearly average of at least six alcohol related fatal crashes were eligible to apply. Each OVI Task Force was required to conduct a minimum of 16 checkpoints* (two during the Drive Sober or Get Pulled Over Crackdown) and three press events (one during Drive Sober or Get Pulled Over). Saturation patrols were conducted in conjunction with the checkpoints.

Project Results:

Funded Agencies

Agency	County	Population	Awarded	Expended
Oxford Division of Police	Butler	368,130	224,999.27	198,288.72
University Hospitals of Cleveland	Cuyahoga	1,280,122	225,000.00	182,604.18
Franklin County Sheriff's Office	Franklin	1,163,414	224,358.04	179,032.23
Blue Ash Police Department	Hamilton	802,374	225,000.00	187,993.39
North Ridgeville Police Department	Lorain	301,356	217,079.51	198,152.59
Lucas County Sheriff's Office	Lucas	441,815	215,569.48	138,879.93
Canfield Police Department	Mahoning	238,823	225,000.00	208,072.56
Dayton Police Department	Montgomery	535,153	224,968.55	157,673.99
Stark County Sheriff's Office	Stark	375,586	225,000.02	162,978.43
Summit County Sheriff's Office	Summit	541,781	225,000.01	137,570.47
Warren Police Department	Trumbull	210,312	81,870.25	47,595.63

*Trumbull County did not meet the eligibility requirements for a task force and was funded through an exit strategy. Trumbull County was funded at 50 percent of the FFY2016 level (eight checkpoints).

Total Checkpoint Activity	FFY2015	FFY2016	FFY2017	FFY2018	FFY2019
OVI Checkpoints Conducted	242	224	238	210	201
Vehicles Through Checkpoint	88,981	100,046	96,233	94,813	81,183
Vehicles Checked	79,345	90,605	86,730	80,452	72,821
DUID	*	*	*	*	8
OVI Arrests Under 21	16	17	11	4	5
OVI Arrests 21 and Over	192	231	202	155	145
Refusals	64	77	58	44	36
Driving Under Suspension	425	570	548	497	425
No Operator License Citations	209	257	231	256	192
Restraint Citations	225	320	204	154	75
Other Citations Issued	556	941	598	563	477
Vehicles Seized	251	277	211	185	216
Felony Arrests	30	63	46	51	41

Total Saturation Patrol Activity	FFY2015	FFY2016	FFY2017	FFY2018	FFY2019
Total Overtime Hours	19,364	20,122	21,050	18,741	20,785
Number of Traffic Stops	28,670	29,411	31,967	28,031	30,360
DUID	*	*	*	*	20
OVI Arrests Under 21	77	125	60	70	82
OVI Arrests 21 and Over	564	949	611	517	461
Refusals	228	170	215	130	135
Adult Restraint Citations	1,249	1,083	1,065	987	1,001
Child Restraint Citations	97	106	119	101	92
Speed Citations	4,706	5,184	5,519	4,500	4,985
Distracted Driving	181	217	203	108	78
Driving Under Suspension	1,555	1,847	1,890	1,816	1,883
No Operator License	608	625	704	620	677
Felony Arrests	196	214	286	250	255
Other Citations	4,578	5,642	6,013	5,893	5,454

* Data not collected

See Appendix C for summary of all FFY2019 enforcement details.

Of the 201 checkpoints conducted by the Countywide OVI Task forces, 165 or 82.1 percent were low-manpower (14 officers or less). Twenty-five checkpoints were conducted during Drive Sober or Get Pulled Over.

OVI Task Forces reached 54.25 percent of Ohio's population (approximately 6.2 million people) through earned media, education and high visibility enforcement. Almost 40 percent of Ohio's alcohol-related fatal crashes between 2015 – 2019 were in these counties.

Alcohol-Related Fatal Crashes			
Year	Statewide	Task Force Counties	Percent in Task Force Counties
2015	316	125	39.56%
2016	313	138	44.09%
2017	297	118	39.73%
2018	367	142	38.69%
2019*	296	106	35.81%

*2019 only includes preliminary numbers January 1, 2019 through November 19, 2019. It is only included to show progress toward stated goals.

Awarded: 2,313,845.13   **Expended:**   1,798,842.12   **Funding Source:**   405d

Project Number: M6OT-2019-00-00-07

Project Title: Officer Training (Impaired)

Funded Agency: Ohio Attorney General's Office – Ohio Peace Officer's Training Academy

Project Description:

The Attorney General's Office/Ohio Peace Officer Training Academy (OPOTA) offered training to law enforcement throughout the state. Training Ohio's officers allows them to conduct effective enforcement programs to remove impaired, speeding and drivers displaying other unsafe driving behaviors from Ohio's roads before fatal crashes occur.

Project Results:

OPOTA continued to train Ohio officers in Standardized Field Sobriety Testing (SFST) Instructor and Advanced Roadside Impaired Driving Enforcement (ARIDE). Under grant, OPOTA provided law enforcement training to 475 officers in the courses listed in the following chart.

Grant Funded Training Course	Number of Courses	Number of Students Taught	Number of Agencies
SFST Instructor	2	41	31
Advanced Roadside Impaired Driving Enforcement (ARIDE)	13	434	231

Awarded: 200,000.00   **Expended:**   148,200.00   **Funding Source:**   405d

Project Number: M6OT-2019-00-00-22

Project Title: Statewide Impaired Driving Enforcement Equipment/Supplies

Funded Agency: Ohio State Highway Patrol

Project Description:

This project allowed for the purchase of a Mass Spectrometer to establish oral fluid testing at the OSHP Crime Lab and move marijuana testing from GC/MS to LC/MS/MS. In addition, the OSHP purchased supplies needed to conduct checkpoints.

Project Results:

The OSHP purchased the Mass Spectrometer and OVI Trailer supplies that were used in the 105 checkpoints conducted throughout the state.

Awarded:	323,117.00	Expended:	280,088.30	Funding Source:	405d

Impaired Driving (Drug)

Project Number: M6OT-2019-00-00-08

Project Title: Drug Recognition Expert Program

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio currently has 215 certified Drug Recognition Experts (DREs). Two DRE courses, six Recertification classes and 28 Advanced Roadside Impaired Driving Enforcement (ARIDE) courses were scheduled for FFY2018.

Project Results:

Agency Type	Number of DREs
State Patrol	80
City Police Department	109
County Sheriff's Office	26
Total	215

These 215 DREs were housed in 92 different agencies. Two DRE training courses were conducted; training an additional 27 DREs in FFY2019. Ohio currently has 27 DRE Instructors. The DRE program conducted seven ARIDE training classes training 167 students. This is in addition to the Ohio Attorney General's Office – Ohio Peace Officer's Training Academy grant that conducted 13 classes training 434 students. The DRE program responded to 387 calls for service through an extensive call-out system.

Drug Category Name	Total Opinions	Evaluations with completed Toxicology	Confirmed Matches of Completed Toxicology	Rate of Accuracy of Completed Toxicology
Stimulants	76	134	59	77.6%
Depressants	69	64	35	50.7%
Hallucinogens	1	3	0	0.0%
Dissociative Anesthetic	6	5	3	50.0%
Narcotic	79	130	69	87.3%
Inhalant	1	1	0	0.0%
Cannabis	132	140	101	76.5%

Other	
Poly Drug Use	196
Alcohol Rule Outs	5
Medical Impairment	23
No Opinion of Impairment	16
Toxicology Results Pending	79
Toxicology Found No Drugs	34
Toxicology Refused	99

Awarded: 550,000.00 **Expended:** 345,006.07 **Funding Source:** 405d

Project Number: M6OT-2019-00-00-09

Project Title: Statewide Drugged Driving Enforcement Program

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 756 drugged driving fatal crashes and 10,233 drugged driving injury crashes in Ohio between 2013 and 2017. In FFY2019, the Ohio State Highway Patrol (OSHP) focused enforcement efforts on drugged drivers.

Project Results:

The Ohio State Highway Patrol conducted 6,104 hours of drugged driving enforcement throughout the year. These efforts resulted in 86 OVIs with 67 suspected of driving under the influence of drugs between 10:00 and 6:00 pm.

Total Overtime Enforcement	FFY2019
Overtime Hours	6,104
Number of Traffic Stops	9,335
DUID	67
OVI Arrests Under 21	8
OVI Arrests 21 and Over	78
Refusals	16
Adult Restraint Citations	2,062
Child Restraint Citations	55
Speed Citations	2,917
Distracted Driving	114
Driving Under Suspension	319
No Operator License Citations	71
Felony Arrests	88
Other Citations Issued	1,212

See Appendix C for summary of all FFY2019 enforcement details.

Awarded:	613,127.83	Expended:	358,895.57	Funding Source:	405d

Project Number: M6OT-2019-00-00-13

Project Title: Drugged Driving Enforcement Program

Funded Agency: See List of funded agencies below

Project Description:

There were 756 drugged driving fatal crashes and 10,233 drugged driving injury crashes in Ohio between 2013 and 2017. In FFY2019, local agencies (city, county) focused enforcement efforts on drugged drivers.

Project Results:

The agencies listed below conducted 3,606 hours of drugged driving enforcement throughout the year. These efforts resulted in 32 OVIs with 12 suspected of driving under the influence of drugs between 10:00 and 6:00 pm.

28 Sheriff Offices and 17 local jurisdictions

Agency	County	Population	Award Amount	Total Expended
Ashland Co. Sheriff's Office	Ashland	53,139	4,172.30	1,947.88
Athens Co. Sheriff's Office	Athens	64,757	4,047.96	680.00
Brown Co. Sheriff's Office	Brown	44,846	2,163.38	1,941.95
Butler Co. Sheriff's Office	Butler	368,130	13,985.32	13,910.17
Fairfield Police Dept.	Butler		7,833.93	2,143.02
Middletown Police Dept.	Butler		6,724.82	1,919.22
Clermont Co. Sheriff's Office	Clermont	197,363	9,569.74	2,339.02
Miami Twp. Police Dept.	Clermont		7,288.96	6,785.04
Cuyahoga Co. Sheriff's Office	Cuyahoga	1,280,122	10,180.64	1,347.56
Cleveland Police Dept.	Cuyahoga		9,946.23	449.54

Parma Police Dept.	Cuyahoga		6,773.20	5,436.88
Columbus Police Dept.	Franklin	787,033	15,163.52	12,968.57
Geauga Co. Sheriff's Office	Geauga	93,389	6,596.77	5,752.50
Greene Co. Sheriff's Office	Greene	161,573	9,743.80	8,144.39
Hamilton Co. Sheriff's Office	Hamilton	802,374	11,788.59	8,942.11
Cincinnati Police Dept.	Hamilton		11,370.38	10,967.94
Colerain Twp. Police Dept.	Hamilton		6,312.24	5,841.55
Hancock Co. Sheriff's Office	Hancock	74,782	4,762.87	4,666.06
Harrison Co. Sheriff's Office	Harrison	15,864	4,184.25	0.00
Holmes Co. Sheriff's Office	Holmes	42,366	3,499.23	3,408.85
Jefferson Co. Sheriff's Office	Jefferson	69,709	3,835.16	3,488.30
Painesville Police Dept.	Lake	19,563	7,497.69	2,305.01
Newark Police Dept.	Licking	47,573	7,861.75	5,053.71
Lorain Co. Sheriff's Office	Lorain	301,356	10,630.39	10,314.91
North Ridgeville Police Dept.	Lorain		6,531.30	6,478.44
Lucas Co. Sheriff's Office	Lucas	441,815	10,030.54	0.00
Oregon Police Division	Lucas		6,969.14	3,652.35
Mahoning Co. Sheriff's Office	Mahoning	238,823	7,843.20	7,732.96
Youngstown Police Dept.	Mahoning		6,107.98	3,601.12
Marion Co. Sheriff's Office	Marion	66,501	5,710.90	5,139.51
Medina Co. Sheriff's Office	Medina	172,332	10,329.12	9,176.36
Montgomery Co. Sheriff's Office	Montgomery	535,153	12,361.23	4,986.68
Dayton Police Dept.	Montgomery		6,413.25	4,055.06
Putnam Co. Sheriff's Office	Putnam	34,499	4,602.68	3,759.27
Richland Co. Sheriff's Office	Richland	124,475	8,205.91	1,475.05
Sandusky Co. Sheriff's Office	Sandusky	60,944	5,186.03	4,803.12
Seneca Co. Sheriff's Office	Seneca	56,745	4,423.35	4,370.48
Stark Co. Sheriff's Office	Stark	375,586	5,169.89	4,695.83
Summit Co. Sheriff's Office	Summit	541,781	11,918.30	11,820.30
Akron Police Dept.	Summit		9,265.74	8,406.43
Warren Police Dept.	Trumbull	41,558	4,922.41	756.37
Tuscarawas Co. Sheriff's Office	Tuscarawas	92,582	4,208.16	325.03
Clearcreek Twp. Police Dept.	Warren	20,974	6,299.09	1,048.02
Wayne Co. Sheriff's Office	Wayne	114,520	6,009.53	3,493.79
Wyandot Co. Sheriff's Office	Wyandot	22,615	4,536.92	0.00

Total Overtime Enforcement	FFY2019
Overtime Hours	3,607
Number of Traffic Stops	4,984
DUID	12
OVI Arrests Under 21	9
OVI Arrests 21 and Over	23
Refusals	5
Adult Restraint Citations	216
Child Restraint Citations	13
Speed Citations	1,976
Distracted Driving	13
Driving Under Suspension	251
No Operator License Citations	82
Felony Arrests	38
Other Citations Issued	476

See Appendix C for summary of all FFY2019 enforcement details.

DDEP agencies reached 63.84 percent of Ohio's population (approximately 7.3 million people) through earned media and high visibility enforcement.

Awarded:	332,977.79	Expended:	210,530.35	Funding Source:	405d

Project Number: M6OT-2019-00-00-14

Project Title: Oral Fluid Testing

Funded Agency: Bowling Green State University

Project Description:

Ohio worked with Bowling Green State University and the Ohio State Highway Patrol to identify and validate an oral fluid testing system for roadside use by law enforcement. Once an oral fluid testing method has been identified, roadside testing for the following agents will become routine: amphetamine, benzodiazepine, cocaine, methamphetamine, opiates, oxycodone, THC, TCH-COOH, barbiturates, methadone, carisoprodol, tramadol, zolpidem, and phencyclidine.

Project Results:

The Bowling Green State University grant objective was to identify and validate an oral fluid testing system for roadside use by law enforcement officials and evidentiary confirmation testing. The study compared oral fluid results obtained from the LC-MS/MS/MS laboratory instrument, blood results using the same instrument, urine results from a MEDTox collection device, DRE evaluations, the DDS2 roadside device, and the EZ Saliva roadside device. A manuscript which was submitted to the Journal of Analytical Toxicology is under final review.

Awarded:	436,377.50	Expended:	386,119.89	Funding Source:	405d

Impaired Driving Summary

In addition to the enforcement results and other projects listed above, Safe Community programs conducted over 900 events addressing impaired driving. These events reached approximately 2.5 million people. Events reached all audiences. Safe Community programs also distributed 154,905 materials.

Type of Media	Gross Impressions
Print	26,530,537
Radio	8,088,621
Television	11,583,042
Web	18,350,400
Facebook	40,168,194
Twitter	97,310
Instagram	50,762
Other	469,904

Impaired Crashes / Total Fatal Crashes			
Year	Impaired Fatal Crashes	Total Fatal Crashes	Percent of Total Fatal Crashes
2015	316	1,029	30.7
2016	313	1,054	29.7
2017	297	1,094	27.1
2018	367	996	36.8
2019*	306	887	34.5

*2019 only includes preliminary numbers January 1, 2019 through December 1, 2019. It is only included to show progress toward stated goals.

Ohio pilot tested daytime drugged driving enforcement in FFY2019 and added the Driving Under the Influence of Drugs (DUID) category to begin collecting drugged driving data throughout all programming. This category is "suspected" and although data was entered by the sub-recipients, the number of DUIDs is not as high as Ohio expected. During the second year of the pilot, Ohio will work with sub-recipients to ensure the category is being utilized as intended.

Motorcycle Safety

Project Number: M9MT-2019-00-00-03

Project Title: Motorcycle Ohio Rider Education/Enhancement/Enrichment

Funded Agency: Ohio Traffic Safety Office

Project Description:

In FFY2017, Motorcycle Ohio moved away from the Motorcycle Safety Foundation curriculum and improved the rider education program. Funds were obligated to print the new student workbooks, instructor guides, range support materials, range set-up supplies, completion cards, instructor cards and range cards. Additional funds will be used to paint the training ranges.

Project Results:

Funds were utilized to develop and print new student workbooks, instructor guides, range support materials, and range set-up supplies.

Awarded:	30,000.00	Expended:	28,651.83	Funding Source:	405f

Project Number: SF-2019-00-00-02

Project Title: Motorcycle Ohio Program

Funded Agency: Office of Criminal Justice Services – Motorcycle Ohio

Project Description:

The state-mandated Motorcycle Ohio (MO) program provided motorcycle safety courses to the public. In addition to training Ohio motorcyclists, MO developed and distributed public information and education materials, made presentations regarding motorcycle safety issues and worked to improve the driver licensing system for motorcyclists. MO was funded from $6.00 of each motorcycle registration. Course tuition of $50.00 also helped support program costs. Separate courses were available for experienced riders and motorcyclists interested in becoming a motorcycle instructor; tuition was charged for all three of these courses.

Project Results:

The state-mandated Motorcycle Ohio (MO) program, a section under the Office of Criminal Justice Services, provided motorcycle safety courses to the public. In addition to training Ohio motorcyclists, MO developed and distributed public information and education materials to the public. MO provided sub-grantees and instructors with funding and program materials to make presentations regarding motorcycle safety. MO continued to work to improve the drivers licensing system for motorcyclists.

The program's 16-hour Basic Riding Course (BRC) is mandatory for 16 and 17 year olds to obtain a motorcycle endorsement. Successful completion of the basic course waives the state on-cycle skill test.

In 2019, MO trained 10,905 students at 45 training sites across the state. Private providers trained an additional 2,307 students.

Motorcycle Ohio gained 23 new instructors in 2019.

Awarded:	3,366,898.00	Expended:	2,978,173.02	Funding Source:	State

Motorcycle Safety Summary

In addition to the projects listed above, Safe Community programs conducted over 450 events addressing motorcyclists and motorcycle safety. These events reached over 1.5 million people. Events reached all audiences. Safe Community programs also distributed over 100,000 materials.

Type of Media	Gross Impressions
Print	23,703,307
Radio	5,466,049
Television	6,175,351
Web	16,689,355
Facebook	17,314,423
Twitter	23,507
Instagram	10,136
Other	34,518

Motorcycle Crashes		
Year	**Motorcycle Crashes**	**Motorcycle Fatal Crashes**
2015	3,800	158
2016	4,235	194
2017	3,826	155
2018	3,316	142
2019*	3,384	149

*2019 only includes preliminary numbers January 1, 2019 through December 1, 2019. It is only included to show progress toward stated goals.

Non-Motorized (Pedestrians)

Project Number: SA-2019-00-00-01

Project Title: Safe Communities

Funded Agencies: See Fatal/Serious Injury Program Area for full list of Safe Communities

Project Description:

Each Safe Community program could direct programming based on local problem identification. Butler County, Franklin County and Hamilton County proposed pedestrian activities in their grants to address their pedestrian issues. These counties had 160 pedestrian fatalities between 2013 and 2017. These fatalities are 27.73 percent of the statewide pedestrian fatalities in those years. Butler, Franklin and Hamilton County Safe Communities conducted evidence based programs that will specifically address their pedestrian problem identification.

Project Results:

Butler County Safe Communities emphasized pedestrian safety in areas with the largest population of pedestrians. They utilized social media and distributed printed pieces. Franklin County Safe Communities continued their active transportation committee meetings and addressed pedestrian safety through community events. Hamilton County Safe Communities established themselves as a pedestrian safety resource in the county and worked with municipalities, school districts, hospitals and were present at community events.

Non-Motorized (Pedestrians) Summary

In addition to the three projects listed above, Safe Community programs conducted over 150 events addressing pedestrian safety. These events reached over 600,000 people. Events reached all audiences. Safe Community programs also distributed pedestrian safety materials.

Type of Media	Gross Impressions
Print	740,000
Radio	106,500
Television	1,852,409
Web	0
Facebook	70,423
Twitter	1,423
Instagram	187
Other	0

Pedestrian Fatalities	
Year	Fatalities
2015	116
2016	134
2017	142
2018	134
2019*	98

*2019 only includes preliminary numbers January 1, 2019 through December 1, 2019. It is only included to show progress toward stated goals.

Occupant Protection (Adult and Child Passenger Safety)

Project Number: PT-2019-00-00-02

Project Title: State Seat Belt Tac Squads

Funded Agency: Ohio State Highway Patrol

Project Description:

The Ohio State Highway Patrol conducted seat belt tac squads in all nine districts. Each district utilized hours in November 2018 and mid-April through mid-June 2019 for seat belt tac squads between 6 a.m. and 6 p.m. in areas that had high numbers of unbelted fatalities.

Project Results:

The Ohio State Highway Patrol conducted 10,891 hours of seat belt enforcement throughout November and during CIOT. These efforts resulted in 7,448 adult restraint citations and 59 child restraint citations.

Overtime Enforcement	FFY2015	FFY2016	FFY2017	FFY2018	FFY2019
Overtime Hours	798	16,499	11,180	10,616	10,981
Number of Traffic Stops	1,755	31,201	22,470	20,571	18,709
DUID	N/A	N/A	N/A	N/A	19
OVI Arrests Under 21	0	15	5	12	3
OVI Arrests 21 and Over	4	46	48	48	50
Refusals	1	9	14	19	8
Adult Restraint Citations	1,287	14,185	10,547	8,893	7,448
Child Restraint Citations	20	158	131	97	59
Speed Citations	174	8,685	5,810	6,350	6,046
Distracted Driving	1	222	191	892	514
Driving Under Suspension	75	903	660	669	639
No Operator License Citations	3	285	249	170	218
Felony Arrests	4	68	51	40	67
Other Citations Issued	68	2,319	2,126	1,216	1,854

See Appendix C for summary of all FFY2019 enforcement details.

Awarded: 799,791.19 **Expended:** 610,179.96 **Funding Source:** 402 PT

Project Number: OP-2019-00-00-02

Project Title: Occupant Protection Assessment

Funded Agency: Ohio State Highway Patrol

Project Description:

Ohio conducted an Occupant Protection (OP) Assessment in FFY2019 to meet the funding requirements of FAST Act Section 405b.

Project Results:

Ohio conducted an Occupant Protection (OP) Assessment in May 2019. The assessment team was pleased with Ohio's OP programming and offered a report with a few suggestions that will improve it in the future.

Awarded: 40,000.00 **Expended:** 27,410.81 **Funding Source:** 405b

Occupant Protection (Child Passenger Safety)

Project Number: M2X-2019-00-00-04

Project Title: Occupant Protection Coordinator Program

Funded Agency: Ohio Department of Health

Project Description:

In FFY2019, Ohio Department of Health (ODH) continued to be the lead agency for the Occupant Protection Coordinator (OPC) program. ODH contracted with eight OPC Coordinators to provide occupant restraint programming to all 88 Ohio counties. The OPC responsibilities included coordinating a child safety seat distribution program for low-income families, conducting car seat check-up events, coordinating the NHTSA 32-hour Standardized Child Passenger Safety (CPS) Technician Training course and associated refresher course, disseminating occupant protection education and training for youth, and the National Campaigns for CPS and booster seats.

Project Results:

This program was responsible for coordinating the child safety seat distribution program for low-income families. Last year this program distributed a total of 5,468 seats. Additional activities conducted by the regional OPC coordinators are listed in the table below.
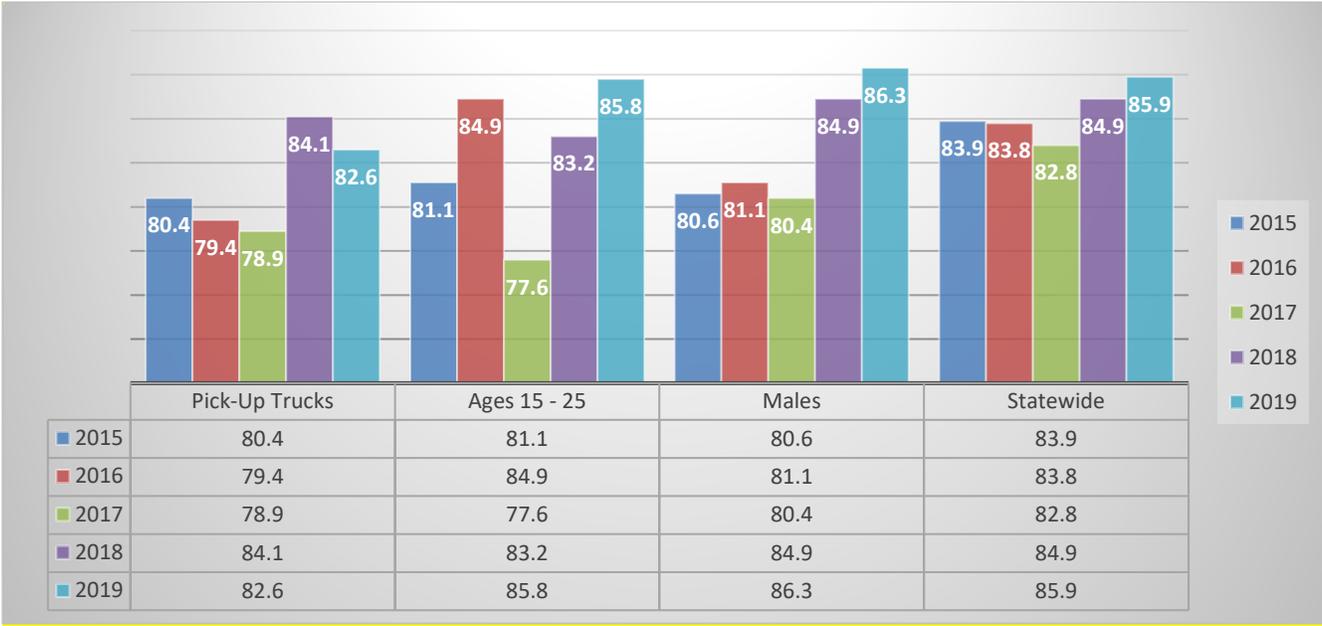
Activity	FFY2015	FFY2016	FFY2017	FFY2018	FFY2019
Car Seat Check Events	127	107	92	87	246
Car Seats Checked	1,506	1,287	1,505	5,353	6,200
New Technician Classes	14	13	16	13	16
New CPS Technicians	143	186	81	132	213

Awarded:	493,276.25	Expended:	411,433.00	Funding Source:	405b

Occupant Protection Summary

In addition to the projects listed above, Safe Community programs conducted over 950 events addressing occupant protection. These events reached approximately 1.2 million people. Events reached all audiences. Safe Community programs also distributed 125,684 materials.

Type of Media	Gross Impressions
Print	25,954,878
Radio	6,071,327
Television	9,272,867
Web	17,400,868
Facebook	12,172,236
Twitter	61,547
Instagram	20,217
Other	344,442

	Pick-Up Trucks	Ages 15 - 25	Males	Statewide
2015	80.4	81.1	80.6	83.9
2016	79.4	84.9	81.1	83.8
2017	78.9	77.6	80.4	82.8
2018	84.1	83.2	84.9	84.9
2019	82.6	85.8	86.3	85.9

Unbelted Fatal Crashes / Total Fatal Crashes			
Year	Unbelted Fatal Crashes	Total Fatal Crashes	Percent of Total Fatal Crashes
2015	532	1,029	51.7
2016	520	1,054	49.3
2017	541	1,094	49.5
2018	491	996	49.3
2019*	455	887	51.3

*2019 only includes preliminary numbers January 1, 2019 through December 1, 2019. It is only included to show progress toward stated goals.

Planning & Administration

Project Number: PA-2019-00-00-01
CP-2019-00-00-01

Project Title: Traffic Safety Grant Program Management

Funded Agency: Ohio Traffic Safety Office

Project Description:

Housed under the Ohio Department of Public Safety (ODPS) with oversite from the Ohio State Highway Patrol (OSHP), OTSO administered the Section 402 State and Community grants, related National Highway Traffic Safety Administration (NHTSA) awards and initiatives and contracts for traffic safety activities.

Project Results:

The OTSO administered the Section 402 State and Community grants, related NHTSA awards and initiatives, and contracts for traffic safety activities. In addition to direct office expenditures, OTSO incurred the cost for staff salaries, benefits, office expenses such as travel, equipment, supplies

and other direct costs necessary to carry out the functions of the office. The Office of Criminal Justice Services' Grants Fiscal Monitoring and Compliance Section monitored the traffic safety grants.

Awarded:	900,000.00	Expended:	749,319.70	Funding Source:	402 PA
	375,000.00		339,425.88		402 CP
	900,000.00		749,319.70		State Soft Match

Project Number: PA-2019-00-00-02

Project Title: Web-Based Grants Management System

Funded Agency: Ohio Traffic Safety Office

Project Description:

The Web-based grants management system called GRANTS (Grant Records and Application Network for Traffic Safety) was launched in 2005 to receive grant proposals for FFY2006 and upgraded in 2017 to GRANTS Plus for FFY2018. The online system makes the entire grant management process more efficient and accessible. This system eliminated paper submission while enhancing grant tracking because all agencies are required to submit their proposal, reports, reimbursement claims and grant revisions through the online system. A grant file can be accessed by multiple viewers from different agencies at the same time provided they have the security level to view the grant. The funding allocated to this project is for maintenance service, training and system enhancements.

Project Results:

The OTSO continued to use the web-based grants management system called GRANTS Plus (Grant Records and Application Network for Traffic Safety). Using a web-based grants management system has enhanced grant tracking because all agencies are required to submit their proposal, reports, reimbursement claims, and grant revision through the GRANTS system. Funds were used for annual maintenance and for upgrades to enhance the system.

Awarded:	200,000.00	Expended:	120,158.00	Funding Source:	402 PA
	200,000.00		120,158.00		State Soft Match

Project Number: CP-2017-00-00-02

Project Title: Traffic Safety Resource Prosecutor Program

Funded Agency: Stark County Sheriff's Office
Cincinnati Police Department

Project Description:

A Traffic Safety Resource Prosecutor's (TSRP) role was designed to increase the ability of prosecutors and law enforcement to effectively present and prosecute traffic safety violations, particularly focusing on impaired driving. The TSRP worked with the Law Enforcement Liaisons (LELs) and were a valuable resource to the office and to all of our partners.

Project Results:

FFY2019 was the third year of the current TSRP program and OTSO was able to add a second TSRP.

Activity	FFY2019
Hours of Training	170
Prosecutors Trained	342
Law Enforcement / Other Traffic Safety Personnel Trained	869
Technical Assistance Responses	300
Community Outreach meetings	2
State and/or Local Task Force meeting	65
Manuals Written and/or Updated	20
Appearances in Traffic Safety cases	0
Appellate Briefs Written/Assisted in Preparing	0

Awarded: 286,588.76 **Expended:** 195,676.34 **Funding Source:** 402 CP

Project Number: CP-2019-00-00-04

Project Title: Training/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

This grant covered associated costs with training conducted by OTSO.

Project Results:

In FFY2019, funds were used to print student manuals for various courses and CLE credits.

Awarded: 15,000.00 **Expended:** 6,170.92 **Funding Source:** 402 CP

Project Number: PA-2019-00-00-03

Project Title: Equipment Inspection / Inventory Program

Funded Agency: Ohio Traffic Safety Office

Project Description:

The goal of the Equipment Inspection/Inventory Program was to keep the OTSO's federally funded equipment inventory compliant with all state and federal inspection requirements.

Project Results:

The Equipment Inspection/Inventory Program consisted of two contracted employees to cover inspections throughout the state.

Awarded:	134,883.00	Expended:	73,918.00	Funding Source:	402 PA
	134,883.00		73,918.00		State Soft Match

Project Number: CP-2019-00-00-03

Project Title: University Evaluation

Funded Agency: University of Akron

Project Description:

The University of Akron (UA) completed both the Statewide Observation Survey and the County Seat Belt Observation Survey in FFY2019.

Project Results:

Statewide Observation Survey of Seat Belt Use FFY2019

The observation survey was conducted by retired Ohio State Highway Patrol troopers during April/May and June of FFY2019. For this project, the UA reviewed, monitored, and, when necessary, updated observation site information for the 2019 selected sites; collected data from observers; completed data entry and statistical analysis; and reported the findings of the annual statewide observation survey data to the OTSO and NHTSA. Data were collected in the 57 Ohio counties that comprise 85 percent of highway fatalities. During the April/May survey, direct observations were made of 25,802 drivers and front-seat passengers throughout the state: Ohio's baseline seat belt use rate for 2019 was 80.50 percent with a standard error of 0.93. In June, 27,662 drivers and passengers were observed, and the seat belt use rate increased to 85.9 percent, with a standard error of 1.0. This represented an increase of approximately 2.5 percent.

County Seat Belt Observation Survey FFY2019

In 2019, the UA used the same sites (sampling additional sites as necessary in counties not already covered in the statewide survey) and methodology as in the statewide survey to collect data for the county surveys, including the use of trained retired Ohio State Highway troopers to conduct vehicle observations. The UA completed data entry, analyzed the data, and prepared reports for sub-grantees on the findings.

Report Collaboration

The UA worked collaboratively with the OTSO to prepare specific reports for NHTSA as needed.

Awarded:	176,603.62	Expended:	128,183.03	Funding Source:	402 CP

Project Number: PA-2019-00-00-04

Project Title: Pre-Management Review

Funded Agency: Ohio Traffic Safety Office

Project Description:

OTSO worked with the Governor's Highway Safety Association to conduct a pre-management review.

Project Results:

A team came to Ohio and completed a pre-management review. The team provided valuable suggestions to help clarify items for the upcoming management review. This prep work ahead of time helped prepare the office for a finding-free management review.

Awarded:	29,200.00	Expended:	18,151.63	Funding Source:	402 PA

Planning & Administration Summary

OTSO experienced an extreme staff shortage in the last few months of FFY2019. However staff was still able to complete expenditure report reviews in an average of 9.3 days and we were able to work with all sub-recipients to ensure FFY2019 grants were completed and closed timely.

Police Traffic Services

Project Number: PT-2019-00-00-03

Project Title: Law Enforcement Liaisons

Funded Agencies: Blue Ash Police Department
Ohio Traffic Safety Office

Project Description:

The goal of the Law Enforcement Liaison (LEL) Program was to enhance all aspects of OTSO's relationship with Ohio's law enforcement agencies. The LEL Program consisted of a state LEL Coordinator and four field LELs who were placed geographically throughout Ohio.

Project Results:

In FFY2019, the Ohio Traffic Safety Office (OTSO) continued with four Law Enforcement Liaisons (LEL). The LELs worked with law enforcement agencies across the state to encourage participation in both the *Click It or Ticket* and the *Drive Sober or Get Pulled Over* national mobilizations. In addition to working closely with law enforcement, the LELs worked with the Safe Community programs throughout the state on projects including motorcycle safety, occupant

protection, and teen driving.   The LELs assisted with the Drug Recognition Expert (DRE) program recruiting applicants and arranging Advanced Roadside Impaired Driving Enforcement (ARIDE) classes and worked with our two traffic safety resource prosecutors (TSRPs) to plan and recruit for the multiple courses listed under project number CP-2019-00-00-02 on page 57.

Awarded:	439,829.64	Expended:	205,843.00	Funding Source:	402 PT

Project Number: NF-2019-00-00-02

Project Title: Drive Sober or Get Pulled Over Mobilization

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio continued to implement and expand the national impaired driving mobilization efforts in FFY2019. Following the national model, campaign components included earned media (education and outreach), paid media, high visibility enforcement and evaluation.

Ohio's Law Enforcement Liaisons (LELs) continued to seek commitments from agencies to participate in the national mobilizations and increase participation in the mobilizations and encouraged agencies to report their results.

Project Results:

OTSO worked to increase the level of law enforcement participation, partner reporting levels and expand its partnership network. Over 350 agencies participated and reported in the 2019 enforcement mobilization. OTSO made it a priority for sub-recipients and non-recipients to participate in the 2019 crackdown. All four LELs again gained the support of the statewide OVI Task Forces during *Drive Sober or Get Pulled Over* and unified the participating agencies to conduct OVI checkpoints and saturation patrols. Media events were coordinated and agencies were required to conduct public education press releases before and after each checkpoint.

Drive Sober or Get Pulled Over Crackdown Agency Participation		
Law Enforcement Agencies	**Total in State**	**Participating**
Highway Patrol	59	59
County Sheriffs	88	45
City / Town Police	541	256
Other	23	12
Totals	**711**	**372**

Drive Sober or Get Pulled Over Crackdown Activity					
Enforcement Activity	**FFY2015**	**FFY2016**	**FFY2017**	**FFY2018**	**FFY2019**
Number of Checkpoints	33	52	61	46	57
Enforcement Hours	159,533	172,986	241,394	155,852	138,253
DUID	*	*	*	*	395
OVI Arrests	2,988	2,957	2,038	3,066	2,255
Adult Restraint Citations	11,561	9,655	12,218	12,366	7,377
Child Restraint Citations	516	542	458	422	278
Speed Citations	49,274	44,609	41,488	40,715	36,287
Driving Under Suspension	7,497	7,107	7,944	6,623	5,718
Felony Arrests	2,029	1,837	1,987	1,459	1,300

* Data not collected

See Appendix C for summary of all FFY2019 enforcement details.

Awarded:	**N/A**	**Expended:**	**N/A**	**Funding Source:**	**N/A**

Project Number: NF-2019-00-00-03

Project Title: Click It or Ticket Mobilization

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio continued to implement and expand the national seat belt mobilization efforts in FFY2019. Campaign components included earned media (education and outreach), paid media, high visibility law enforcement and evaluation. Ohio's Law Enforcement Liaisons (LELs) continued to seek commitments from agencies to participate in the national mobilizations.

Project Results:

OTSO worked to increase the level of law enforcement participation, partner reporting levels and expand its partnership network. More than 400 agencies participated and reported in the 2019 enforcement mobilization OTSO made it a priority for sub-recipients and non-recipients to participate in the 2019 mobilization. Ohio participated in one Tri-State Kickoff (Ohio, Kentucky and West Virginia) event.

Click It or Ticket Mobilization Agency Participation		
Law Enforcement Agencies	**Total in State**	**Participating**
Highway Patrol	59	59
County Sheriffs	88	46
City / Town Police	541	296
Other	23	11
Totals	**711**	**412**

Click It or Ticket Mobilization Activity					
Enforcement Activity	FFY2015	FFY2016	FFY2017	FFY2018	FFY2019
Enforcement Hours	160,185	154,712	151,767	141,091	128,903
DUID	*	*	*	*	267
OVI Arrests	1,907	2,274	2,402	2,059	1,655
Restraint Citations	14,179	13,885	15,112	14,719	9,348
Child Restraint Citations	402	552	451	390	359
Speed Citations	47,055	43,315	38,959	40,446	33,723
Driving Under Suspension	6,320	6,900	7,173	6,288	5,056
Felony Arrests	1,172	2,233	1,764	1,226	1,170

* Data not collected

See Appendix C for summary of all FFY2019 enforcement details.

Awarded:	N/A	Expended:	N/A	Funding Source:	N/A

Project Number: PT-2019-00-00-04

Project Title: Impaired Driving Enforcement Program / **Selective Traffic Enforcement Program**

Funded Agencies: See chart under Project Results

Project Description:

High Visibility is designed to convince the public that there are consequences to traffic violations. Grants were awarded to law enforcement agencies whose jurisdictions experienced an average of 2.0 or more fatal crashes over the three-year period of 2015, 2016 and 2017. Each agency conducted enforcement activity (e.g., speed, seat belt, aggressive, etc.) to impact their fatal crashes.

Project Results:

Funded Agencies

52 Sheriff Offices and 36 local jurisdictions

Agency	County	Population	Award Amount	Total Expended
Allen Co. Sheriff's Office	Allen	106,331	22,283.52	18,450.23
Ashland Co. Sheriff's Office	Ashland*	53,139	13,671.03	11,135.33
Athens Co. Sheriff's Office	Athens	64,757	15,362.41	14,975.55
Auglaize Co. Sheriff's Office	Auglaize	45,949	16,753.89	13,053.70
Brown Co. Sheriff's Office	Brown	44,846	12,030.04	5,582.30
Butler Co. Sheriff's Office	Butler	368,130	43,376.43	39,878.32
Fairfield Police Dept.	Butler		23,689.16	16,918.54
Hamilton Police Dept.	Butler		18,470.00	17,720.21
Middletown Police Dept.	Butler		21,107.90	5,162.10
West Chester Police Dept.	Butler		23,550.83	17,213.03
Clark Co. Sheriff's Office	Clark	138,333	30,712.07	18,592.17
Springfield Police Dept.	Clark		16,407.81	12,223.58

Clermont Co. Sheriff's Office	Clermont	197,363	22,357.21	12,881.37
Miami Twp. Police Dept.	Clermont		24,356.42	19,858.94
Union Twp. Police Dept.	Clermont		23,299.74	19,274.88
Crawford Co. Sheriff's Office	Crawford	43,784	11,962.20	10,180.30
Cuyahoga Co. Sheriff's Office	Cuyahoga	1,280,122	32,903.76	32,002.95
Cleveland Police Dept.	Cuyahoga		32,867.51	12,357.69
Euclid Police Dept.	Cuyahoga		23,368.34	19,540.39
Garfield Heights Police Dept.	Cuyahoga		19,270.51	14,915.90
Parma Police Dept.	Cuyahoga		19,922.96	18,074.06
Defiance Co. Sheriff's Office	Defiance*	39,037	14,929.98	13,429.92
Erie Co. Sheriff's Office	Erie	77,079	15,582.12	8,852.57
Franklin Co. Sheriff's Office	Franklin	1,163,414	45,099.20	37,304.70
Blendon Township Police Dept.	Franklin		19,003.26	11,424.66
Columbus Police Dept.	Franklin		45,915.36	36,614.42
Fulton Co. Sheriff's Office	Fulton	42,698	14,581.24	12,791.92
Geauga Co. Sheriff's Office	Geauga	93,389	20,746.96	17,428.41
Greene Co. Sheriff's Office	Greene	161,573	29,327.02	19,964.93
Beavercreek Police Dept.	Greene		19,446.36	15,154.07
Hamilton Co. Sheriff's Office	Hamilton	802,374	43,415.29	31,002.70
Cincinnati Police Dept.	Hamilton		41,252.00	37,425.53
Colerain Twp. Police Dept.	Hamilton		17,940.60	11,225.30
Hancock Co. Sheriff's Office	Hancock	74,782	15,393.80	11,250.10
Hardin Co. Sheriff's Office	Hardin	32,058	11,264.72	7,047.25
Harrison Co. Sheriff's Office	Harrison	15,864	13,705.90	10,286.19
Henry Co. Sheriff's Office	Henry*	28,215	6,558.90	2,847.66
Highland Co. Sheriff's Office	Highland	43,589	12,366.74	9,875.78
Holmes Co. Sheriff's Office	Holmes	42,366	11,707.62	11,135.08
Jefferson Co. Sheriff's Office	Jefferson	69,709	12,687.58	12,553.43
Lake Co. Sheriff's Office	Lake	230,041	10,301.99	2,526.39
Painesville Police Dept.	Lake		23,361.39	17,055.34
Licking Co. Sheriff's Office	Licking	166,492	16,129.26	5,543.01
Newark Police Dept.	Licking		10,996.63	2,649.72
Logan Co. Sheriff's Office	Logan	45,858	15,449.60	11,635.56
Lorain Co. Sheriff's Office	Lorain	301,356	33,810.49	29,268.40
Amherst Police Dept.	Lorain		12,190.37	6,715.49
Elyria Police Dept.	Lorain		22,902.94	11,181.47
Lorain Police Dept.	Lorain		14,941.42	11,307.00
North Ridgeville Police Dept.	Lorain		20,896.30	16,043.75
Lucas Co. Sheriff's Office	Lucas	441,815	28,169.37	15,064.29
Oregon Police Division	Lucas		21,820.27	18,541.83
Sylvania Twp. Police Dept.	Lucas		13,816.10	10,093.55
Toledo Police Dept.	Lucas		30,763.18	28,249.87
Mahoning Co. Sheriff's Office	Mahoning	238,823	27,754.90	24,067.31
Austintown Twp. Police Dept.	Mahoning		15,637.92	13,166.78
Youngstown Police Dept.	Mahoning		16,357.57	14,856.94
Marion Co. Sheriff's Office	Marion	66,501	18,058.18	17,348.09
Medina Co. Sheriff's Office	Medina	172,332	32,093.08	23,884.60
Mercer Co. Sheriff's Office	Mercer	40,814	14,577.75	10,302.01
Miami Co. Sheriff's Office	Miami	102,506	27,473.27	22,259.53
Montgomery Co. Sheriff's Office	Montgomery	535,153	38,745.66	21,883.34
Dayton Police Dept.	Montgomery		31,367.24	28,051.54
Riverside Police Dept.	Montgomery		7,305.60	3,036.22
Perry Co. Sheriff's Office	Perry*	36,058	13,691.95	1,798.80
Pickaway Co. Sheriff's Office	Pickaway	55,698	14,347.58	6,838.68

Portage Co. Sheriff's Office	Portage	161,419	11,243.41	7,327.40
Ravenna Police Dept.	Portage		10,613.74	2,696.82
Putnam Co. Sheriff's Office	Putnam	34,499	14,054.64	11,907.15
Richland Co. Sheriff's Office	Richland	124,475	25,993.62	15,016.16
Sandusky Co. Sheriff's Office	Sandusky	60,944	16,587.87	14,692.73
Scioto Co. Sheriff's Office	Scioto	79,499	16,279.60	13,815.72
Seneca Co. Sheriff's Office	Seneca	56,745	14,403.38	12,148.48
Stark Co. Sheriff's Office	Stark	375,586	31,469.18	23,923.32
Canton Police Dept.	Stark		13,631.50	12,267.99
Summit Co. Sheriff's Office	Summit	541,781	33,940.02	24,383.50
Akron Police Dept.	Summit		29,034.14	22,759.94
Trumbull Co. Sheriff's Office	Trumbull	210,312	23,100.93	17,741.60
Warren Police Dept.	Trumbull		15,809.01	3,500.05
Tuscarawas Co. Sheriff's Office	Tuscarawas	92,582	13,998.84	7,106.67
Clearcreek Twp. Police Dept.	Warren	20,974	19,875.11	15,007.31
Franklin Police Dept.	Warren	11,771	21,458.00	13,974.28
Washington Co. Sheriff's Office	Washington*	61,778	15,275.23	9,271.92
Wayne Co. Sheriff's Office	Wayne	114,520	14,785.61	7,187.81
Williams Co. Sheriff's Office	Williams	37,642	15,895.99	12,899.05
Wood Co. Sheriff's Office	Wood	125,488	24,431.76	13,112.86
Lake Twp. Police Dept.	Wood		16,921.28	4,089.85
Wyandot Co. Sheriff's Office	Wyandot	22,615	14,734.68	12,299.19

*Counties that did not have high visibility activities in all years (2015 – 2019). Crash numbers are not included for these counties in the table below.

Note: Police departments are indented underneath their county with a blank population; population has already been accounted for under the county agency.

Highly visible enforcement activities were conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.

Dates	Blitz/National Campaign
November 16 – November 25, 2018	Thanksgiving
April – May 2019	Prom
May 20 – June 2, 2019	Click It or Ticket
October 2018 and/or September 2019	Homecoming

Year	Fatal Crashes	Injury Crashes
2015	747	62,033
2016	754	64,106
2017	787	62,670
2018	717	60,019
2019	605	51,117

*2019 only includes preliminary numbers (January 1, 2019 through November 19, 2019). It is only included to show progress toward stated goals.

Total Overtime Enforcement	FFY2015	FFY2016	FFY2017	FFY2018	FFY2019
Total Overtime Hours	25,386	22,345	23,221	21,533	22,402
Number of Traffic Stops	37,962	34,217	34,701	32,845	33,450
DUID	*	*	*	*	12
OVI Arrests Under 21	24	28	12	16	26
OVI Arrests 21 and Over	149	138	86	106	98
Refusals	49	39	25	27	35
Adult Restraint Citations	2,323	2,058	1,813	1,965	1,658
Child Restraint Citations	174	183	130	118	135
Speed Citations	12,916	12,580	12,078	11,011	11,115
Distracted Driving	102	62	46	32	102
Driving Under Suspension	1,728	1,464	1,528	1,467	1,487
No Operator License Citations	663	593	568	500	728
Felony Arrests	143	134	168	144	151
Other Citations Issued	3,952	1,968	3,188	3,047	3,662

* Data not collected.

See Appendix C for summary of all FFY2019 enforcement details.

STEP agencies reached 83.17 percent of Ohio's population (approximately 9.5 million people) through earned media and high visibility enforcement. Over 70 percent of Ohio's fatal crashes between 2015 and 2019 occurred in these counties.

Awarded:	1,852,365.97	Expended:	1,318,122.49	Funding Source:	402 PT

Project Number: PT-2019-00-00-05

Project Title: Officer Training

Funded Agency: Ohio Attorney General's Office – Ohio Peace Officer's Training Academy

Project Description:

The Attorney General's Office/Ohio Peace Officer Training Academy (OPOTA) offered training to law enforcement throughout the state. Training Ohio's officers allowed them to conduct effective enforcement programs to remove speeding and drivers displaying other unsafe driving behaviors from Ohio's roads before fatal crashes occur.

Project Results:

OPOTA continued to train Ohio officers in speed enforcement and crash investigation. Under grant, OPOTA provided law enforcement training to 172 officers in the various courses listed in the following chart.

Grant Funded Training Course	Number of Courses	Number of Students Taught	Number of Agencies
Advanced Training Radar & Lidar	4	54	43
Traffic Collision Investigation Level I	4	118	90

Awarded: 80,000.00 **Expended:** 80,000.00 **Funding Source:** 402PT

Project Number: PT-2019-00-00-07

Project Title: Officer Training/Public Education

Funded Agency: Ohio State Highway Patrol

Project Description:

The Ohio State Highway Patrol (OSHP) used education funds to attend public events (fairs, festivals, high schools, etc.) to speak to the public regarding impaired driving, seat belts, distracted driving, drugged driving, speeding and other traffic safety related safety topics. In addition, funds were used to educate troopers on traffic safety related topics through trainings and / or conferences.

Project Results:

Under grant, OSHP attended over 130 events across the state and provided law enforcement training to 136 officers in the various courses listed in the following chart.

Grant Funded Training Course	Number of Courses	Number of Students Taught	Number of Agencies
Basic Crash Investigation	1	27	26
Intermediate Traffic Crash Investigation	1	13	12
Technical Crash Investigation	1	8	8
Electronic Speed Measuring Device	2	27	20
ESMD Judicial Seminar	1	12	12
SFST	1	17	17
SFST Judicial Seminar	1	32	29

Awarded: 247,660.73 **Expended:** 139,314.79 **Funding Source:** 402PT

Project Number: SF-2019-00-00-05

Project Title: Construction Zone Safety Project

Funded Agency: N/A

Project Description:

ODOT and OTSO intended to continue a partnership to reduce crashes in Ohio's construction zones.

Project Results:

This project was not completed in FFY2019 through OTSO – ODOT worked directly with agencies to conduct construction zone enforcement.

Awarded:	0.00	Expended:	0.00	Funding Source:	State

Police Traffic Services Summary

The Ohio State Highway Patrol and the Ohio Peace Officer Training Academy conducted 16 courses in a variety of subjects training over 300 students. Over 400 agencies reported their efforts in both the Click It or Ticket and the Drive Sober or Get Pulled over mobilizations and Selective Traffic Enforcement Program sub-recipients conducted 22,402 hours of overtime completing 33,450 traffic stops.

Roadway Safety / Traffic Engineering

Project Number: RS-2019-00-00-01

Project Title: Roadway Safety Training

Funded Agency: Ohio Department of Transportation (ODOT)

Project Description:

In conjunction with Ohio's SHSP, Ohio worked with ODOT to provide safety related courses for engineers and surveyors from ODOT as well as locals (county and municipal governments). Courses were approved by OTSO prior to scheduling to ensure that topics were highway safety related.

Project Results:

ODOT provided highway safety related training to state, county and local municipal employees to educate them on current roadway safety and traffic practices. The courses were determined based on a training needs assessment and by individual division or district needs.

Training Course	Number of Courses	Number of Students Taught	Number of Agencies
NHI Signing and Marking	1	20	14
Innovative Intersections and Interchanges	3	87	50
Roadway Safety Design	1	20	12
Combating Roadway Departures	1	27	13
Speed Management	1	23	16
Developing a Pedestrian Safety Plan	2	49	32
Introducing Human Factors in Roadway Design	1	25	18
Interactive Highway Safety Design Model	1	17	12
Designing for Pedestrian Safety	3	111	56
Modern Roundabouts	2	45	28

Awarded: 164,505.00 **Expended:** 162,630.00 **Funding Source:** 402 RS

Roadway Safety / Traffic Engineering Summary

During FFY2019, over 400 students were trained in various roadway safety / traffic engineering courses (listed above). A total of 251 agencies received the training.

Speed Management

Project Number: PT-2019-00-00-06

Project Title: Statewide Speed Enforcement

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 655 speed related fatal crashes and 18,979 speed related injury crashes in Ohio between 2013 and 2017. In FFY2019, the Ohio State Highway Patrol (OSHP) will focus on speed.

Project Results:

The Ohio State Highway Patrol conducted 8,688 hours of speed enforcement throughout the year. These efforts resulted in 8,649 speed citations.

Total Overtime Enforcement	FFY2018	FFY2019
Total Overtime Hours	1,211	8,688
Number of Traffic Stops	2,652	13,501
DUID	*	16
OVI Arrests Under 21	0	0
OVI Arrests 21 and Over	2	26
Refusals	2	3
Adult Restraint Citations	163	1,854
Child Restraint Citations	2	30
Speed Citations	1,726	8,649
Distracted Driving	114	123
Driving Under Suspension	29	243
No Operator License Citations	17	94
Felony Arrests	2	25
Other Citations Issued	133	1,289

* Data not collected.

See Appendix C for summary of all FFY2019 enforcement details.

Total Awarded:	599,502.76	Expended:	494,570.84	Funding Source:	402 PT

Speed Management Summary

In addition to the projects listed above, Safe Community programs addressed speed at over 300 events. These events reached approximately over 150,000 people. Events reached all audiences. Safe Community programs also distributed speed related materials.

Type of Media	Gross Impressions
Print	22,144,073
Radio	1,590,640
Television	4,979,639
Web	207,300
Facebook	882,561
Twitter	12,644
Instagram	4,806
Other	29,010

Speed Fatal Crashes / Total Fatal Crashes			
Year	Speed Fatal Crashes	Total Fatal Crashes	Percent of Total Fatal Crashes
2015	305	1,029	29.6
2016	353	1,054	33.5
2017	351	1,094	32.1
2018	305	996	30.6
2019*	247	887	27.8

*2019 only includes preliminary numbers January 1, 2019 through December 1, 2019. It is only included to show progress toward stated goals.

Teen Traffic Safety Program

Project Number: TSP-2019-00-00-01

Project Title: Peer to Peer Youth Programming

Funded Agency: Students Against Destructive Decisions

Project Description:

Students Against Destructive Decisions (SADD) conducted programming statewide in FFY2019. Ohio SADD used evidence-based programming to facilitate peer-to-peer education to educate young drivers on seat belts usages, the dangers of alcohol and drug impaired driving, and distracted driving.

Project Results:

SADD reached out to 258 Ohio communities to educate teens about the risks teens face on the road.   Over 137,000 students, advisors, and parents were reached throughout the state with teen driver safety messaging. Approximately 9,600 students were reached through training events. Additional efforts included adding 27 new SADD chapters and increasing partnerships to 108.

Awarded:	100,000.00	Expended:	87,634.94	Funding Source:	402 TSP

Project Number: TSP-2019-00-00-02

Project Title: College Campus Impaired Driving Program

Funded Agency: The Ohio State University

Project Description:

The Ohio State University partnered with Recording Artists against Drunk Driving (RADD) and the Higher Education Center for Alcohol and Drug (HECAOD). This pilot project is scheduled to be implemented at three campuses (Cleveland, Cincinnati, and Columbus) to reduce impaired driving among 18-24 year olds.

Project Results:

Three pilot campuses were identified: The Ohio State University, Cleveland State University, and the University of Cincinnati. In addition, partnering with RADD, the "RADD Squad" campaign was designed and will be the foundation of both activations on campuses and at entertainment venues. This project will continue implementation in FFY2020.

Awarded:	285,856.02	Expended:	261,910.05	Funding Source:	402 TSP

Project Number: TSP-2019-00-00-03

Project Title: Young Driver Survey

Funded Agency: The Ohio State University

Project Description:

The Ohio State University developed surveys and research to better understand how this age group (16 – 24) receives information and their perceptions/beliefs on driving behaviors and messages. Information from the survey will be utilized to develop future traffic safety campaigns.

Project Results:

The Ohio State University obtained IRB approval to proceed with this project. Research personnel were trained in data analysis techniques, including techniques for modeling multiple interactive predictors of behaviors. This project will continue in FFY2020.

Awarded:	130,979.91	Expended:	6,069.27	Funding Source:	402 TSP

Project Number: TSP-2019-00-00-04

Project Title: High School Teen Safe Driving Program

Funded Agency: Family, Career and Community Leaders of America

Project Description:

Family Career and Community Leaders of America (FCCLA) facilitated statewide peer to peer campaigns in high schools. Program will kicked off with Ford Driving Skills for Life bringing an advanced teen safe driving clinic to Columbus in June 2019. FCCLA developed toolkits focusing on seatbelts, distracted, and impaired driving.

Project Results:

National FCCLA and Ohio FCCLA worked together to sign up 30 of the 50 chapters to host a peer to peer traffic safety project in their school community. Work continues with Ford Driving Skills for Life to bring opportunities to FCCLA members in Ohio. This project will continue in FFY2020.

Awarded:	20,112.46	Expended:	17,861.72	Funding Source:	402 TSP

Teen Traffic Safety Program Summary

In FFY2019, Ohio developed partnerships with the Ohio State University and FCCLA and began working on three new projects. Ohio continues to work with SADD and hopes to continue to foster the new relationships to conduct a more complete youthful driving program.

In addition to the projects listed above, Safe Community programs addressed youthful driver at over 350 events. These events reached over 400,000 people.

Type of Media	Gross Impressions
Print	22,116,438
Radio	1,036,788
Television	4,514,881
Web	398,698
Facebook	779,558
Twitter	24,243
Instagram	3,123
Other	35,268

Youth Crashes		
Year	Youth Crashes	Youth Fatal Crashes
2015	102,553	296
2016	104,130	269
2017	100,792	290
2018	94,287	246
2019*	78,907	199

*2019 only includes preliminary numbers January 1, 2019 through December 1, 2019. It is only included to show progress toward stated goals.

Traffic Records

Project Number: NF-2019-00-00-0r

Project Title: Traffic Records Coordinating Committee

Project Description:

The Traffic Records Coordinating Committee (TRCC) was comprised of state, local and federal agencies who are stakeholders in the traffic crash records system. Committee members oversaw implementation of the Traffic Records Strategic Plan.

Project Results:

The TRCC working group met five times. In FFY2019, the TRCC focused on implementing the priority projects that were identified in the 2015 Traffic Records Assessment.

Awarded:	N/A	Expended:	N/A	Funding Source:	N/A

Project Numbers: M3DA-2019-00-00-01

M3DA-2019-00-00-02

Project Title: TRCC Projects Grant

Funded Agency: Ohio State Highway Patrol

Project Description:

The Ohio State Highway Patrol (OSHP) chaired the TRCC committee. In an effort to streamline the project management process, the OSHP was awarded a grant to oversee the TRCC grant projects. All project suggestions continued to be submitted to the TRCC Committee. The committee decided whether or not to submit the project(s) to NHTSA for funding approval. The projects funded under the OSHP grant included:

Travel

Description:

Travel costs associated with traffic records management training and conferences.

Results:

The Annual Traffic Records Forum and one other traffic records conference were attended in FFY2019.

Awarded:	10,000.00	Expended:	6,160.37

Electronic Crash Submissions

Description:

Agencies with existing electronic records management systems still have to submit hard copy crash reports to ODPS. In order for those agencies to submit electronically, their existing software needs to be modified to be compatible with ODPS' software. After the modifications, these agencies will be able to submit crash reports electronically which will increase the accuracy and reduce processing time.

Results:

Currently 68.6 percent of crashes are reported electronically.

Awarded:	100,000.00	Expended:	59,000.00

eCitation Interface Projects

Description:

Construct interfaces between users (courts, law enforcement agencies and ODPS) to facilitate the eCitation process

Results:

In order for local agencies to submit citations electronically, their existing software needs to be modified to be compatible with ODPS' software. After the modifications, these agencies will be able to submit citations electronically.

Awarded:	265,000.00	Expended:	147,615.70

eCitation Equipment Project

Description:

In-Car printers, mounting brackets, wiring kits and magnetic stripe readers will continue to be purchased and distributed to local law enforcement agencies who agree to submit citations electronically.

Results:

As of September 30, 2019, nearly 3,000 printers had been distributed to 282 agencies that agreed to participate in eCitation.

Awarded:	750,000.00	Expended:	579,151.70

OLEIS Consultant Project

Description:

In FFY2019, a consultant continued to work on programming improvements to OLEIS (Ohio Law Enforcement Information System) and OTIS (Ohio Trooper Information System).

Results:

Work began on enhancing programming with Optical Character Recognition (OCR) technology. Once completed, this will reduce data entry time and increase accuracy in the crash reporting system.

Awarded:	187,000.00	Expended:	132,383.43

Citation Tracking

Description:

Ohio continued to add law enforcement agencies submitting electronic submission to courts.

Results:

In calendar year 2018, there were over 650,000 citations submitted electronically to the statewide repository, over 100 law enforcement agencies actively submitting citation data, and 102 courts have been interfaced. As individual projects are approved, money is moved from this account to the individual projects.

Awarded:	3,273,000.00	Expended:	0.00

Bicycle and Pedestrian Data

Description:

This project provided volume data for both on street and off street facilitates. Probe data from Strava users was sanitized for use by engineers and planners to understand volumes and trips completed for pedestrians and bicycles. This was used to understand the critical link between pedestrian volumes and crashes.

Results:

All the data has been delivered to ODOT. ODOT is currently analyzing the data and is making it available to traffic safety partners.

Awarded:	**35,000.00**	**Expended:**	**21,622.50**

OSHP Tablet Pilot

Description:

The Ohio State Highway Patrol pilot tested tablet technology to advance Ohio's electronic crash reporting and Ohio's E-Citation project. The tablets were used to take photographs for crash reports, complete reports and enable subjects to "sign" a citation or form.

Results:

Final piece of this project from FFY2018 was completed in January 2019.

Awarded:	**100,000.00**	**Expended:**	**6,087.03**

EMS EMSIRS Project

Description:

EMS proposed bringing EMSIRS and all related data back to ODPS ownership and control. Once data collection and analysis has been restored to the ODPS, Division of EMS will be able to initiate the linkage of data to the Ohio Trauma Registry and other state data systems.

Results:

The consultant began working on this project is October. Progress has been made, however this project has met with some delays. This project will be completed in FFY2020.

Awarded:	**450,000.00**	**Expended:**	**263,460.63**

Crash Reconstruction Projects

Description:

Provided advanced crash reconstruction equipment to law enforcement agencies, by request, in order to augment crash reconstruction teams and improve data quality. The data received will improve the timeliness, accuracy, and completeness of crash data. This data will be accessible for federal, state and local problem identification.

Results:

Crash reconstruction projects are no longer being funded through the TRCC.

	Awarded:	230,000.00	Expended:	0.00

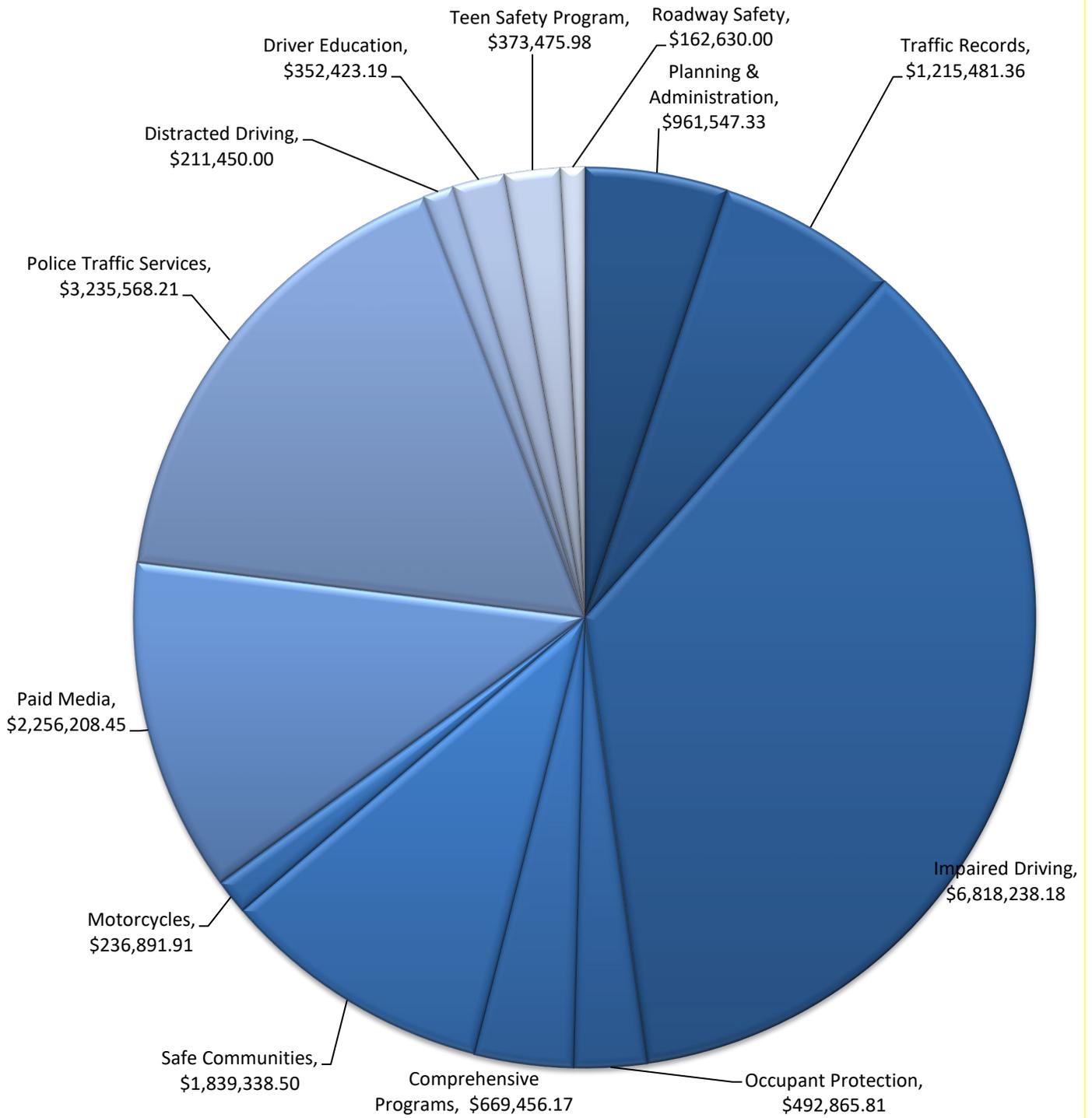| Awarded:	5,400,000.00	Expended:	1,215,481.36	Funding Source:	405c

Traffic Records Summary

The TRCC committee continued to meet throughout the year. Many of the projects listed above are continuation of projects from previous year designed to have all crash reports and traffic citations submitted electronically. Additional projects are requested throughout the year to continue utilizing the grant funds available.

Appendix A

FFY2019 Financial Summary Table

Federal Fund	Code	Program Descriptions	Federal Obligated	Expended	% Spent	Local Benefit	% Local
164 Total	**164AL**	**164 Transfer Funds Total**	**3,569,426.65**	**1,694,243.15**	**47.5**	**1,694,243.15**	**100**
MAP 21 405c Total	**M3**	**Data Program**	**1,809,839.07**	**1,140,642.24**	**63.0**	**0.00**	**0**
FAST Act 402	PA	Planning and Administration	2,500,848.89	961,547.33	38.4	0.00	0
FAST Act 402	AL	Alcohol	250,000.00	15,005.25	6.0	0.00	0
FAST Act 402	MC	Motorcycle Safety	50,000.00	0.00	0.0	0.00	0
FAST Act 402	OP	Occupant Protection	290,000.00	81,432.81	28.1	0.00	0
FAST Act 402	PT	Police Traffic Services	10,834,070.26	3,235,568.21	29.9	1,398,956.23	43.2
FAST Act 402	CP	Comprehensive Programs	865,000.00	669,456.17	77.4	0.00	0
FAST Act 402	DE	Driver Education	352,423.19	352,423.19	100.0	0.00	0
FAST Act 402	RS	Roadway Safety Total	175,000.00	162,630.00	92.9	162,630.00	100
FAST Act 402	SA	Safe Communities	2,400,000.00	1,839,338.50	76.6	1,839,338.50	100
FAST Act 402	PM	Paid Advertising	300,000.00	177,887.81	59.3	0.00	0
FAST Act 402	DD	Distracted Driving	250,000.00	211,450.00	84.6	0.00	0
FAST Act 402	TSP	Teen Safety Program	786,000.00	373,475.98	47.5	0.00	0
FAST Act NHTSA 402 Total			**19,053,342.34**	**8,080,215.25**	**42.4**	**3,400,924.73**	**42.1**
FAST Act 405b Total	**M2**	**405 OP Low**	**3,136,750.58**	**1,543,015.67**	**49.2**	**380,475.68**	**24.7**
FAST Act 405c Total	**M3**	**Data Program**	**4,379,324.72**	**74,839.12**	**1.7**	**0.00**	**0**
FAST Act 405d Total	**M6**	**Impaired Driving Low**	**12,997,145.55**	**6,055,727.75**	**46.6**	**2,156,983.31**	**35.6**
FAST Act 405f Total	**M9**	**Motorcycle Programs**	**282,276.83**	**236,891.91**	**83.9**	**0.00**	**0**
Total GTS			**45,228,105.74**	**18,825,575.09**	**41.6**	**7,632,626.87**	**40.5**

FFY2019 Financial Summary Chart

Driver Education, $352,423.19

Teen Safety Program, $373,475.98

Roadway Safety, $162,630.00

Distracted Driving, $211,450.00

Planning & Administration, $961,547.33

Traffic Records, $1,215,481.36

Police Traffic Services, $3,235,568.21

Paid Media, $2,256,208.45

Impaired Driving, $6,818,238.18

Motorcycles, $236,891.91

Safe Communities, $1,839,338.50

Comprehensive Programs, $669,456.17

Occupant Protection, $492,865.81

Appendix B

Goal Status updates

GOAL M-1

Reduce total fatalities by 1.00 percent per year from the 2013 – 2017 average of 1,083 to 1,062 by 2019.

STATUS

Ohio had 1,068 fatalities in 2018, however; the provisional year to date fatalities for 2019 indicate a seven percent increase as of December 6, 2019. Ohio is unlikely to achieve this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor traffic fatality data and is in the process of working with the University of Akron to take a deeper look into fatality data to determine additional areas to target funding beginning in FFY2020 to reduce the number of fatalities.

GOAL M2

Reduce serious traffic injuries by 1.00 percent per year from the 2013 – 2017 average of 9,013 to 8,834 by 2019.

STATUS

Ohio had 7,627 serious injuries in 2018 and the provisional year to date numbers show there are 5,231. If these numbers continue, Ohio will meet this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor traffic serious injury data and is in the process of working with the University of Akron to take a deeper look into serious injury data to determine additional areas to target funding beginning in FFY2020 to continue the reduction of serious injuries.

GOAL M-3a

Reduce fatalities/VMT by 1.00 percent per year from the 2013 – 2017 average of 0.93 to 0.91 by 2019.

STATUS

Ohio's rate for 2018 is 0.95; however if the fatality trend continues as mentioned in Goal M-1; Ohio is not likely to achieve this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor traffic fatality data and is in the process of working with the University of Akron to take a deeper look into fatality data to determine additional areas to target funding beginning in FFY2020 to reduce the number of fatalities.

GOAL M-3b

Reduce rural fatalities/VMT rate by 4.41 percent per year from the 2013 – 2017 average of 1.45 to 1.35 by 2019.

STATUS

Ohio's rate for 2018 is 1.36 just above the goal of 1.35; however if the fatality trend continues as mentioned in Goal M-1; Ohio is not likely to achieve this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor traffic fatality data and is in the process of working with the University of Akron to take a deeper look into fatality data to determine additional areas to target funding beginning in FFY2020 to reduce the number of fatalities.

GOAL M-3c

Reduce urban fatalities/VMT rate by 1.25 percent per year from the 2013 – 2017 average of 0.67 to 0.65 by 2019.

STATUS

Ohio's rate for 2018 is 0.74; if the fatality trend continues as mentioned in Goal M-1; Ohio is not likely to achieve this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor traffic fatality data and is in the process of working with the University of Akron to take a deeper look into fatality data to determine additional areas to target funding beginning in FFY2020 to reduce the number of fatalities.

GOAL M-4

Reduce unrestrained passenger vehicle occupants fatalities, all seat positions by 2.71 percent per year from the 2013 – 2017 average of 358 to 339 by 2019.

STATUS

Ohio had 333 unrestrained passenger vehicle occupant fatalities in 2018 which meets the goal set for 2019; however, provisional year to date unrestrained fatalities in 2019 is 417. Due to the increase in 2019, Ohio is not likely to achieve this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor both observed seat belt rates and unbelted fatality data and is in the process of working with the University of Akron to take a deeper look into unbelted fatality data to determine additional areas to target funding beginning in FFY2020 to reduce the number of unbelted fatalities.

GOAL M-5

Reduce alcohol impaired driving fatalities (.08 and above) by 2.14 percent per year from the 2013 – 2017 average of 298 to 285 by 2019.

STATUS

Ohio had 294 alcohol impaired driving fatalities in 2018; however provisional year to date numbers show 379 in 2019. Ohio is not likely to achieve this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor impaired driving fatality data and is in the process of working with the University of Akron to take a deeper look into fatality data to determine additional areas to target funding beginning in FFY2020 to reduce the number of impaired driving fatalities.

GOAL M-6

Reduce speeding-related fatalities by 2.78 percent per year from the 2013 – 2017 average of 250 to 236 by 2019.

STATUS

Ohio had 290 speed-related fatalities in 2018 and provisional year to date 2019 numbers indicate an increase to 296. Ohio is not likely to achieve this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor speed-related fatality data and is in the process of working with the University of Akron to take a deeper look into speed-related fatality data to determine additional areas to target funding beginning in FFY2020 to reduce the number of speed-related fatalities.

GOAL M-7

Reduce motorcyclist fatalities by 1.25 percent per year from the 2013 – 2017 average of 157 to 153 by 2019.

STATUS

Ohio had 145 motorcyclist fatalities in 2018 which meets the goal set for 2019. Provisional year to date numbers show 155 motorcyclist fatalities in 2019. Ohio is unlikely to achieve this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor motorcyclist fatality data and is in the process of working with the University of Akron to take a deeper look into motorcyclist fatality data to determine additional areas to target funding beginning in FFY2020 to reduce the number of motorcyclist fatalities.

GOAL M-8

Reduce un-helmeted motorcyclist fatalities by 1.27 percent per year from the 2013 – 2017 average of 107 to 104 by 2019.

STATUS

Ohio had 103 un-helmeted motorcyclist fatalities in 2018 meeting the goal set for 2019. Provisional year to date numbers show 112 un-helmeted motorcyclist fatalities in 2019. Ohio is unlikely to achieve this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor motorcyclist fatality data and is in the process of working with the University of Akron to take a deeper look into motorcyclist fatality data to determine additional areas to target funding beginning in FFY2020 to reduce the number of motorcyclist fatalities.

GOAL M-9

Reduce drivers age 20 or younger involved in fatal crashes by 3.96 percent per year from the 2013 – 2017 average of 136 to 125 by 2019.

STATUS

Ohio had 127 drivers age 20 or younger involved in fatal crashes in 2018; however due to the increase in overall fatalities, Ohio is unlikely to achieve this goal.

FFY2020 ADJUSTMENTS

Toward the end of FFY2019, Ohio began working with several new partners to focus on youth. These new partners include The Ohio State University and Family, Career, Community Leaders of America. Ohio is looking forward to these projects developing in FFY2020.

GOAL M-10

Reduce pedestrian fatalities by 1.25 percent per year from the 2013 – 2017 average of 115 to 112 by 2019.

STATUS

Ohio had 127 pedestrian fatalities in 2018 and provisional 2019 data currently shows 101 pedestrian fatalities. Ohio is on track to meet this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor pedestrian fatality data and is in the process of working with the University of Akron to take a deeper look into the data to determine additional areas to target funding beginning in FFY2020 to reduce the number of pedestrian fatalities.

GOAL M-11

Reduce bicycle fatalities by 1.25 percent per year from the 2013 – 2017 average of 18 to 17 by 2019.

STATUS

Ohio had 22 bicycle fatalities in 2018 and provision 2019 data currently shows 22 bicycle fatalities. Ohio is unlikely to meet this goal.

FFY2020 ADJUSTMENTS

Ohio continues to monitor bicycle fatality data and is in the process of working with the University of Akron to take a deeper look into the data to determine additional areas to target funding beginning in FFY2020 to reduce the number of bicycle fatalities.

GOAL B-1

Increase observed seat belt use for passenger vehicles, front seat outboard occupants by 0.35 percent per year from 82.8 percent in 2017 to 83.4 in 2019.

STATUS

Ohio increased the observed seat belt use rate to 84.9 percent in 2018 and to 85.9 percent in 2019. Ohio exceeded this goal.

FFY2020 ADJUSTMENTS

Ohio continues to work with the University of Akron to conduct the observational seat belt surveys. The University of Akron continues to analyze the methodology and the data to ensure Ohio is using the best method to determine the observed seat belt rate.

FFY2019 Summary Enforcement by Project

	Distracted Driving Enforcement Program	Impaired Driving Enforcement (IDEP)	Statewide IDEP	OVI Task Force	Statewide Drugged Driving Enforcement	Drugged Driving Enforcement	State Seat Belt Tac Squads	DSOGPO Mobilization	CIOT Mobilization	Selective Traffic Enforcement (STEP)	Statewide Speed	Total
DUID	20	50	368	28	67	12	19	395	267	12	16	1,254
OVI Arrests Under 21	2	82	133	87	8	9	3	120	57	26	0	527
OVI Arrests 21 and Over	34	543	1,363	606	78	23	50	2,135	1,598	98	26	6,554
Refusals	9	160	362	171	16	5	8	*	*	35	3	769
Adult Restraint	2,336	1,008	2,778	1,076	2,062	216	7,448	7,377	9,348	1,658	1,854	37,161
Child Restraint	48	178	113	130	55	13	59	278	359	135	30	1,398
Speed Citations	5,984	8,818	7,843	4,985	2,917	1,976	6,046	36,287	33,723	11,115	8,649	128,343
Distracted Driving	977	78	422	78	114	13	514	*	*	102	123	2,421
DUS	258	2,279	1,267	2,308	319	251	639	5,718	5,056	1,487	243	19,825
No Operator License	106	859	414	869	71	82	218	*	*	728	94	3,441
Felony Arrests	34	312	340	296	88	38	67	1,300	1,170	151	25	3,821
Other Citations	1,629	5,273	3,800	5,931	1,212	476	1,854	22,765	18,599	3,662	1,289	66,490

Total Enforcement Activity

Activity	FFY2015	FFY2016	FFY2017	FFY2018	FFY2019
Enforcement Hours	449,758	467,419	523,516	423,309	401,025
Number of Traffic Stops	466,396	226,295	214,002	205,718	198,322
OVI Arrests Under 21	384	463	345	437	527
OVI Arrests 21 and Over	3,053	8,884	7,568	8,161	6,554
Refusals	941	989	930	896	769
Adult Restraint Citations	42,898	53,064	55,484	52,082	37,161
Child Restraint Citations	1,749	2,012	1,855	1,641	1,398
Speed Violations	161,413	157,995	145,934	143,995	128,343
Distracted Driving	655	1,378	1,532	8,937	2,421
Driving Under Suspension	22,837	24,008	24,538	22,117	19,825
No Operator License Citations	3,242	3,585	3,546	3,021	3,441
Felony Arrests	4,286	5,263	5,043	3,889	3,821
Other Citations Issued	65,382	23,913	23,997	22,983	66,490
OVI Checkpoints Conducted	400	337	411	309	306
Vehicles through Checkpoint	140,129	144,050	149,716	142,198	129,026
Vehicles Checked	125,575	129,463	135,766	125,338	115,729
Vehicles Seized	314	336	219	192	219